

A Publication of the Jewish Federation of Greater Chattanooga

Volume 29 Number 4 December 2015

Community Chanukah Party and Candle Lighting is Dec. 6



The Jewish Federation will hold its annual Community Candle Lighting and Chanukah Party Sunday, December 6 at 5:30 at the Jewish Cultural Center. Come light the first candle of Chanukah and enjoy music by children from each Hebrew school. In addition there will be a mime, a magician, and a musical comedienne.

More on page 5. RSVP immediately!

Christians United for Israel Holds Second Annual "Night to Honor Israel"



Federation Director Michael Dzik, left, with CUFI planners and members, received the Spirit of Light award.

The Chattanooga-Ringgold Chapter of Christians United For Israel (CUFI) held its second annual "Night to Honor Israel" November 12 at the Ringgold Colonnade. CUFI's purpose is to provide a national association through which every pro-Israel church,

para-church organization, ministry, or individual in America can speak and act with one voice in support of Israel in matters related to Biblical issues. There are currently 2.4 million members of CUFI around the United States, and its numbers grow daily.

Over 400 people attended the pro-Israel event. Keynote speakers included Georgia Lieutenant Governor Casey Cagle, Israeli Deputy Consul General Ron Brummer, and CUFI/Campus Maccabees CEO David Brog. Additional speakers included Federation Executive Director Michael Dzik, Federation shlicha Noa Hadad, Rabbi Susan Tendler and CUFI regional representative Lyndon Allen.

"It is important to not only build positive relationships within the general community, but also for the Jewish community to have a better understanding of our Christian friends who support the Jewish community and Israel," said Dzik. Smaller events occur throughout the year at individual churches where pro-Israel pastors and churches engage, inform, and educate their Christian congregations about how and why they should support Israel. Approximately 40 of these Stand with Israel events occur throughout the United States each month.

CUFI is the largest pro-Israel organization in the United States and one of the leading Christian grassroots movements in the world. It was founded by Pastor John Hagee of San Antonio, TX in 2006. CUFI also has a college campus arm that works with students to support Israel as well as a department that works with government officials to ensure the United States is always supportive of Israel.

Jewish Federation OF GREATER CHATTANOOGA

P.O. Box 8947 Chattanooga, TN 37414 Change Service Requested



THE STRENGTH OF A PEOPLE THE POWER OF A COMMUNITY

www.jewishchattanooga.com

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We are the Champions: General Assembly Recognizes Chattanooga

by Andy Hodes

The General Assembly (GA) is the annual meeting of the national Jewish Federations, and this year, you could say that Chattanooga was THE highlight throughout the three day conference, which took place in Washington, DC Nov. 8, 9 and 10.

After what was a very competitive application process, Chattanooga's Federation was one of very few chosen to present a "FEDovation." A FEDovation is a unique and successful program or service which is provided by a Federation to their community. Alison Lebovitz and I, along with Federation Executive Director Michael Dzik, presented materials and stories about Philanthropy Camp: how it came into existence, and its growth and impact on the community. After our presentation, people approached us to learn more and to tell us that Philanthropy Camp sounded incredible.

The climax of our Philanthropy Camp presentation came the following day, when Jerry Silverman, the Jewish Federations of North America (JFNA) CEO gave his "state of the union" remarks, during which he mentioned only two Federations of the 151 across North America. That's right: Chattanooga got the "shout out" about Philanthropy Camp to the over 3,000 GA attendees and participants. Although the accolades are not necessary, recognition on an international stage creates respect and credibility, and reminds us of what we already know: Chattanooga is an incredible Jewish community!

The GA is never complete without its Board of Trustees meeting. Sound boring? Never! The final business item on the agenda was to elect a new Board of Trustees. This year, TWO Chattanoogans were elected: Alison Lebovitz, and me. I was also appointed to a new role: Chair of the Small Cities Board of Trustees. In this new role I will lead the other 8 small city trustees who represent the 63 small Federations across North America. It is my goal to reach out to the Presidents and Board Chairs of all of them to see where JFNA, our national organization, can be more helpful and provide the necessary support and resources to ensure success across the Federation system.

The conference part of the GA was amazing this year. Israeli Prime Minister Bibi Netanyahu spoke, along with Israeli opposition leader Isaac Herzog. We heard from Debra Messing (of "Will and Grace" fame), news reporter David Gregory (yes, both are Jewish!), and Rosalle Abella, the first female Supreme Court Justice of Canada. All three told heartfelt stories of their personal Jewish journeys, bringing us to tears on many occasions. We also heard from Young Leaders, entrepreneurs, and government officials from Israel, Canada and the United States. This is truly

THE premier Jewish experience each year.

Ready to go next year? Contact the Federation and we will make sure you'll be in Washington, DC November 13-16, 2016.



Noon Nosh and Hadassah Bring Joint Mitzvah Project to JCC



On Tuesday, Dec. 15 the Rock City 4, a barbershop quartet made up of members Fred Jesse, Bill Slack, Benny Malone, and W.C.Strickland, will sing at this joint event. Bring your food donations for the Food Bank, and toiletries for the Ronald McDonald House. The event begins at noon. *Details on page 5*.

SAVE THE DATE



NOTES FROM LEADERSHIP



by Warren Dropkin
Outgoing Federation Board Chair
boardchair@jewishchattanooga.com

Thank you for a great year! Below are the names of the people taking a leadership role in 2016.

2016 Board of Directors

Terms expiring January 2019

David Israel Rob Lowe Erica Newman Amelia Allen Mike Spector Cara Weiner

Terms expiring January 2018

Austin Center Tal Cohen Karen Diamond David Fairchild Caroline Kaplan Alison Lebovitz

Terms expiring January 2017

Julie Cowan Izzie Frumin Adam Green Rachel Privett Arvin Reingold Elaine Winer

One Year Board Chair Appointment

Barbie Potts



Dear Amy,

by Michael Dzik Federation Executive Director mdzik@jewishchattanooga.com

Dear Amy,

Thirteen years! You and I have known each other for much longer; but this ride together at the Federa-

tion has been amazing.

I remember you assisting with the original job search for the Social Services Director not long after I was hired as Executive Director in 2001. We sat around the table with many interested community volunteers who were helping craft the new job description, including identifying the main characteristics of the right person. Everyone participated in the conversation, but let's be honest, you did most of the talking. You had so many great ideas about how we should be more relationship-centered and look at people as a whole, rather than only seeing the current issues that challenged them. It didn't take long for the people around the table to set their eyes on you.

I'm not sure how much time passed after that meeting and between the time I called to offer you the position – ten minutes? We talked a lot about job flexibility, as your kids were younger then (and did you know Hannah was a rock star in the eyes of my kids?!). You also wanted the freedom and support to try new things. I hope you feel you got most of what you wanted.

You've been visionary in helping change the way social services works at the Federation, and you shared your ideas with many other communities as well. You built up support from volunteers and your fellow staff members, thereby creating a true team. You were never hesitant to bring up some out-of-the-box ideas, most of which worked, some of which didn't. (At one point we even joked we should all wear t-shirts that read, "Victim of Amy's Ideas.") But the truth is, you didn't just come up with the ideas and expect others to carry them out. You were the boots on the ground.

I have always loved that you are so proactive. In 2007/2008, we all felt the economy getting ready to crash. We worried that campaign would be hurt and that without enough financial resources we might not be able to provide the services necessary to the community. Quickly, we kicked off the Neighbors in Need Campaign and raised nearly \$18,000. Like the miracle oil that lasted eight days instead of one, we were able to go above and beyond with these dollars, stretching them out for two years to provide extra assistance to community members in dire need.

Similarly, when the new Medicare-D policies came into effect, you educated yourself and went to many trainings to ensure you could meet the needs of our community. You've become the Medicare "expert" and our community trusts you implicitly to help with this also.

We've had many laughs and even a few tears along the way. We've both dealt with challenging family issues. Our staff lunch conversations have covered just about every topic imaginable. We have supported each other both professionally and personally.

I could go on and on about all of your accomplishments at the Federation. But what stands out for me is the engine driving them all: the fact that you care. I always say that people can be taught many things, but they cannot

Thank you to our Board Members Rolling Off

Barbara Oxenhandler Amy Snetman Sandy Tabakin



Executive Committee Members

Lee Brouner Board Chair
Scott Israel Treasurer
Kevin Rose Asst. Treasurer
Robin Balser Secretary
Fern Shire Member-at-Large
Alan Richelson Member-at-Large

Roy Rosenfeld Member-at-Large
Lauren Lebovitz Member-at-Large
Andy Hodes Member-at-Large
Alison Lebovitz Member-at-Large
Warren Dropkin (Immediate Past

Board Chair)

Join the Legacy Society

Allen, Amelia
Alper, Maxine (Deceased)
Balser, Jeff
Binder, Claire
Bogo, Jerry
Bogo, Rosalee
Brooks, Ellyn
Brooks, John
Chambers, Sandy
Cohen, Tal
Cohn, Herb
Cohn, Sue (Deceased)

Cohn, Herb Cohn, Sue (Deceased Diamond, Karen Dzik, Michael Fairchild, David Hochman, Lynn Hodes, Alvin Howard, Lynn
Israel, David
Jaffe, Dot
Jaffe, Sam
Lebovitz, Alison
Lebovitz, Charles
Lebovitz, Lauren
Levine, Lawrence (Deceased)

Malsh, Rebecca (Deceased)
Nash, Ike (Deceased)
Oxenhandler, Barbara
Pregulman, Helen
Richelson, Alan
Siskin, Pris
Winer, Elaine
Winer, Sanford
Zachary, Richard

The Legacy Society is made up of individuals who, in the tradition of our Jewish faith, wish to share their blessings with others by providing for the future needs of the Jewish community. There are a number of ways to contribute to the Jewish Federation's Endowment through estate planning: a bequest in a will, contribution of the remainder of an IRA or other retirement plan, a life insurance policy, charitable remainder trust, donor advised fund, charitable gift annuity, piece of real estate, securities or other property, or the donation of other assets. However they choose to contribute, Legacy Society members can be sure that their planned gift will turn their dreams for a strong future Jewish community into a reality. Join today. Call Michael Dzik, 493-0270 ext. 15 for more information.

be taught to care. You've cared for people and families in life and in death. You've been their advisor and guide and compassionate ear and strong shoulder on which to cry. The community knows a great deal about what you've done these past 13 years. But until they need your services, they'll have no idea of the empathy and compassion you bring to each individual. Your job hasn't been just a job, but a passion. And you've invested 110 percent of yourself

Lastly Amy, you and I have talked long and hard about the next Federation Social Services Director. Although we don't know who that person will be yet, we do know they will be different than you—a new personality with new ideas. But one thing is certain: they will have to bring with them that all-important quality of caring. Everything else we can teach them.

It's time for you to move on. I'm thrilled and happy for you, if sad for the Federation. But because of you, the Federation and Jewish community are better off today than before. Because of you, I am better off today than before. This is not goodbye but *l'hitraot* (see you soon). I look forward to seeing you in the coming years, as an invested, interested and engaged volunteer.

Oh, and if you don't know where to go on Monday, January 4, I'll bring Dunkin' Donuts coffee to Federation, and staff meeting begins at 9:30!

Love, Michael

P.S. Good luck!



CAMPAIGN NEWS

2016 Annual Campaign

King David \$100,000+

Lebovitz Family Charitable Trust Charles Lebovitz

Jerusalem \$75,000 - \$99,999Anita and Julian Saul

Chalutzim \$50,000 - \$74,999

Michael Lebovitz

Maccabi \$25,000 - \$49,999

Dalton Jewish Community Alan Lebovitz Alison Lebovitz Lauren Lebovitz Betty Lebovitz Helen Pregulman Pris Siskin Robert Siskin

Hatikvah \$3,000 - \$4,999

Anonymous (2) Jeff Balser Andy Berke Bob and Jane Berz Herb Cohn Donna White-Drop

Donna White-Dropkin & Warren Dropkin

Fran and Joseph Dzik
Doris and Ival Goldstein
Lynne and Michael Herman
Colman Hochman
Gary Lander
Lisa and Stephen Lebovitz
M.J. and Howard Levine
Susan and Dennis Matzkin
Judy and David Monen
Barbie and Steve Potts
Sheila and Gerry Sear
Jim Shire
Elaine and Sanford Winer
Richard Zachary

Ben Gurion \$1,000 - \$1,799

Owen Allen

Anonymous (2)
Robin Balser
Susan and Max Brener
Marilyn and Morton Center
Amy and Jon Cohen
Erin and Tal Cohen
Julie and Rob Cowan
Karen Diamond and Clark White
Stephen Dreskin
David Fairchild
Sandy Chambers and Bill Dittus
Izzie Frumin
Shelton Goldblatt

Mensch \$500 - \$999

Marion Abrams
Beth Backer
Nora and Bob Bernhardt
Bonnie and Stephen Black
Jerry Bohn
Rita and Bob Brook
Billy Cordell
JacobMyers Deli
Karen Diamond and John Giblin
Carolyn Drake and Keith Reisman
Rabbit and Jerry Finkle
Yetta and Howard Gropper
Dot Kaset
Beth and Rob Lowe



Kadima \$10,000 - \$17,999

Amelia Allen Claire Binder Ernie Kresch Jackie and Roy Rosenfeld

Lion/Herzl \$5,000 - \$9,999

Dana and Sam Banks
Paula and Michael Dzik
Gail Cohen
EMJ Corporation
Lynn Hochman
Peggy and Norman Hofferman
Susan and Hyman Kaplan
Milton Ratner Foundation
Lynda and Scott Norman
Judi and Irv Pressman
Fuz Spector

Pomegranate \$1,800 - \$2,999

Monique Berke
Ellyn and John Brooks
Betsy and Lee Brouner
Lynn and Stuart Bush
Austin Center
Dot and Rueben Dubrow
Melody and Andy Hodes
Lillian and Arvin Reingold
Judy Richelson
Shelley and Martin Simms
Linda and Michael Spector
Sandy and Larry Zuckerman
Sylvia Zuckerman

Victor Hanan
Barry Hoffman
Lynn Howard and Alan Richelson
Krissy and Charles Joels
Louise Kushner
Brenda and Paul Lefkoff
Jill and Jim Levine
Ruth Longway
Jackie and Marty Scheinberg
Rachel and Henry Schulson
Fern Shire
Amy and Robert Snetman
Sandy and Ben Tabakin
Finette and David Winer

Allison and Brandon Lowry Pam and Frank Miller Barbara Oxenhandler Carolyn and Bob Palermo Cassie and Kevin Rose Judy Sachsman David Sachsman Michael Seeber Sylvia and Norman Slovis Diane Stoller Joel Susman Ann Treadwell Trudy and Tom Trivers Dana and Richard Waxler Terry and Norton Wheeler Rosemary Wolff



Now is the Time to Make That Call

by Richard Zachary and Roy Rosenfeld, 2016 Campaign Cochairs

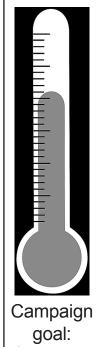
Most projects have a beginning and an

end. Our campaign began back in March when Richard Zachary and I met with Michael Dzik to discuss the broad plan for the Campaign. Next the Campaign Committee planned events to educate and inform the community. The events went off well, but they were not without stress and worry.

The community responded by pledging their support for the Federation, but the cycle doesn't end there. A new Campaign Chair will be installed and the cycle will continue.

Why? "For the poor will never cease out of the land; therefore I command you, saying, You shall surely open your hand to your brother, to your needy, and to your poor, in your land." Deu. 15:11. Fortunately the meaning of "land" has expanded to encompass the Jewish world here in Chattanooga, in the former Soviet Union, and Israel. We can act to set an example to inspire others now and in the future.

Please, if you haven't already "answered the call," call us! Make your pledge to Campaign 2016 so we can continue the important work of YOUR Federation.



Campaign goal: **\$1,118,000** Total as

of 11/17 \$\$971,813



For information about where your campaign dollars go, please visit Jewishchattanooga.com and click on the Nov. 2015 Shofar, pages 1 and 4.

Honor Roll 2016 (continued)

Aliyah \$250 - \$499

Iris and Lee Abelson Joy Adams Merav and Tom Balazs Rosalee and Jerry Bogo Deena and Louis Brody Nancy and Michael Brody Erika Brouner Yogi Center Irene and Lester Cohen Ronni and Chaim Charyn Arlene Dees Sheldon Gelburd Irv Ginsburg Sherin and David Gottlieb Ellen and Ken Havs Susan and Bill Hillner Brenda Hodges-Binder and David Binder Jenni Berz Judy and Jerry Kleinstub Millie Lander Anita Levine

Ira Long
Bea Lurie and David Eichenthal
Ellen and Arnold Manaker
Bonnie and Richard Marcus
Nona Martini and Mark Issenberg
Ellen and Arnold Manaker
Judie and Spencer Misner
Jo-Ann Morris
Kelly Nave-Tucker and Alex Tucker
Erica and Brandon Newman
Rachel Privett
Alan Rabin
Patricia and David Rose
Melinda and Chuck Rosenthal

Janet and George Sivils

Aliyah (cont.) \$250 - \$499

Carla and JR Smith
Helen and Stan Smith
Doris and Bob Streiter
Gail Susman
Susan and Alan Waxenberg
Jennifer and Danny Waxenberg
Bruce Weiss
Mary Jane and Joe Wise
Cindy Wood
Charlene and Sid Wugalter

Chavarim \$1 - \$249

Debby Alper Anonymous Larry Baras Lindsay and Isaac Barukh Elena and Boris Belinskiy Laureen Brock Jenny and David Brodsky James Brown Marty Brown Tania and Frank Castagnaro Cathryn Cohen and Art Marder Vicki and Jason Cathcart Channing and Trent Center Sam Diamond Deborah and Roy Dunn Rachel Dzik Rebecca Dzik Donna and Larry Ettkin Marty Fanburg Rita and Leroy Fanning Ashley Farrar Debbie and Gary Fassino

CAMPAIGN NEWS

Honor Roll 2016 (continued)

Chavarim \$1 - \$249

Ellen Freiberg Phyllis Ginsburg Cristine Goldberg

Nancy and Harold Goldberg

Taylor Goldblatt Marilyn Goler Sharon and Joel Gollop

Kary Klein and Stephen Gordon

Bernice Greenfield Noa Hadad Gabrielle Halfin Cori and Terry Hasden Sally and Frank Hendrick

Paula and David Israel Zachary Israel Janice Jacobs Harvey Jacobs

Maddie Israel

Andra Jurist and Bruce Stewart

Lois Kiselik Robert Kiselik Gene Kleiman

Kary Klein and Stephen Gordon

Marilee and Joe Kodsi Eugene Kleiman David Lawrence Donna Lawson

Carol and Bruce Lebovitz Susan and David Leininger Deborah Levine and Earl Berkun

Merrill and Harold Levine

Gail Lindsey Edie Lipman

Eileen and Neil Loeffler Pamela and Sam Lowy

Phil Lutin

Racy and John McCarley Doetje McFadden Annette McJunkin Nora and Gene McNeill Terry Melvin and David Huffman

Judy Mogul and Tom Farnam

Linda Morris Rosie Newton

Marcia Noe and Robert Marlowe

Phyllis and Jed Mescon

Pamela O'Dwyer Barbara Paper

Marina and Nick Peshterianu

Sharon Plainstein Susie and Phil Pollock **David Poss**

Deborah and Charles Poss

Henry Poss Warren Posternack Rochelle Prigoff Lou Profeta Elizabeth Raisin Kathy and John Raisin

Erin and Cliff Reade

Edie Redish Eddie Reel Eric Richelson Leonard Richelson Liga Richelson Valdis Richelson Paula and Joel Rind Beth Roberts

Kim and Randy Roberts Nicole and William Roberts

Sam Roistacher

Marion and Ethan Ruben Harriet and Alan Ruderman Sheila St. Aubin and John Reis

Rachel Sadowitz Sylvia Saloshin

Jeanice and John Schneider

Phyllis Schwarz

Lisa and Gregg Shander

Dana Shavin and Daryl Thetford

Hadassah and Zev Shulkin

Jason Shuman

LeNe't Solomon-Parker Judith and David Solovey Jonathan and Leigh Speal

Mary Spector Rosalyn Spiegel Judy and Robert Stahl Meryl Stark

Roslynne Steinberg **Sharon Stratton** Betsy and David Temple

Joyce Thomas Michael Ulin

Lester Votava Ruth Votava

Cara Weiner and JR Hill

Harvey Weiss

Stacey and Kevin Whited

Billy Wise Cherie Wise Sonia Young

Amy Boulware, and Beyond: a Note to the Community

Alan Richelson, Federation Personnel Chair

The recent resignation of Federation Social Services Director Amy Boulware was probably a shock to many of you. It was to me as well. Although Amy was not looking to leave the Federation, she was approached with a unique opportunity and we are all thrilled for her. Thankfully, Amy (and her family) will continue to live in Chattanooga and to be an active part of our Jewish community. She will be a resource for our new SSD and will help us move the social services department to an even higher level.

We, along with Michael, have assembled a committee to assist with the search process. These community volunteers will give input from various perspectives on all of the applicants. This is a healthy process for our community and for the new staff member, and will ensure that we make the best possible hiring choice.

Transitioning from Amy to a new Social Services Director will not be easy. Amy has been a fixture at the Federation for over 13 years. She has helped develop and create what exists today. But we also know that this Jewish community is extremely welcoming and open to positive change. The personnel committee, along with Michael, will ensure a smooth transition and a thorough training process. This hiring process is about making the right hire and spending the necessary time to set the new employee up for success.

Why I Endow by Barbara Oxenhandler



I grew up in St. Louis, Missouri, in a conservative, kosher household. I had lots of Jewish friends in my neighborhood and in my schools, and unlike most Jewish kids I knew, I loved Hebrew school. I was one of the first young women to become a Bat Mitzvah (back then, only on a Friday night) at B'nai Amoona Congregation. My parents saved enough money to throw me a wonder-

ful party, followed by an amazing two-month experience at Camp Ramah in Wisconsin, and I was later confirmed.

At the University of Missouri in Columbia, I was active in Hillel. At 21, I was married in St. Louis at the same wonderful congregation where I had celebrated so many other simchas. It was when my husband and I returned to Columbia and began to raise our two daughters that I realized how important it was as an adult to be involved in a small Jewish community. We all came together to pray, celebrate the holidays, and raise our children Jewish. Our older daughter Stacy celebrated her bat mitzvah there.

When we relocated to Chattanooga in 1984, I was delighted to find a very active Jewish community. Our younger daughter Debbie became a Bat Mitzvah at B'nai Zion and tutored Hebrew students for their b'nai mitzvah. Both daughters were confirmed there. I became a member of the Chevra Kadisha and served on that committee for 25 years.

Years later, after my divorce and with my girls away at college, I found great comfort in the Jewish community. I became active in our Jewish Community Center and served on the board of directors. I was involved in the discussions about the sale of the old building and plans for a new Jewish Cultural Center on the adjacent property. I welcomed newcomers to our Jewish community as a volunteer for about 23 years. Almost everyone I welcomed told me how delightful and unusual it was to be personally welcomed by our Jewish Federation. I shared with them all the wonderful programs and services our Jewish Federation offers and have through the years encouraged them to avail themselves. I even introduced many singles who eventually married!

I recognize the importance of raising funds every year for our Jewish Federation, so that we may continue to thrive and provide the many important services for our community. It is with pleasure and pride that I serve on our Federation board, pledge to our annual campaign, and make phone calls to our community members to encourage them to also contribute. I recently revised my Last Will and Testament, in which I included an endowment to our Jewish Federation of Greater Chattanooga, ensuring that our legacy will continue through future generations.

> See how easy it is to join the Legacy Society! Call Michael Dzik at 493-0270.

Annual Campaign dollars are here for you! Apply for Federation subsidies for Jewish summer camp or Israel experiences. Applications due Dec. 15

Contact Michael Dzik at 493-0270 ext.15 or mdzik@jewishchattanooga.com







Your contribution to the Federation's Annual Campaign makes these subsidies possible. THANK YOU.

Our new Social Services Director will have a different personality, background and method of working with the community. During the recent community Strategic Planning process, the Social Service Task Force proposed many new and innovative ideas. There will be changes!

As Federation Personnel Chair, I ask for your support in welcoming and educating our next Social Services Director. Please be open to a home visit, a phone call, or just a casual conversation around the JCC or elsewhere. You, the Jewish community, are an important part of this transition and learning process. I encourage you to reach out and get to know the new Social Services Director. It's the best way to ease anxieties and build a new relationship within the Federation.

As of press time, no offer has been made to a potential candidate.

@JEWISH CULTURAL CENTER



Tweet, Tweet – I'm no Tweety Bird

by Ann Treadwell, Program Director atreadwell@jewishchattanooga.com

I really dislike social media, most uses of it anyway. Those of you who are friends with me on Facebook can attest to the fact that I rarely post anything. Why? Partly, I just don't have

the time. Also I feel that my personal life is about the only thing I can keep somewhat private. I must admit that I enjoy the glimpses I get into your life from time to time. Whether it's celebrating a moment in your family's life, sharing a great quote, or pointing out something wonderful, I appreciate your posts. Maybe it's the introvert in me who prefers to see but not be seen!

I do think that Facebook is a great marketing tool. Noa Hadad, Federation shlicha, and Dana Shavin, Communications Director, use Facebook to let people know what is coming up at the Federation and about Federation successes. I really like how an organization can use this technology. It's public marketing for a contemporary world. It takes the place of snail mail and helps us meet the "six times in your face" rule, which says it takes no fewer than six exposures to engage a person's interest.

I don't use Twitter. No Tweety Bird here! My life is more complicated than 140 characters, 117 if I wanted to share a link. I think that people need to censor themselves and not tell everything about their lives. I don't care what store you are in, what clothes you are wearing, and I definitely don't need to hear your personal opinion about how someone who has offended you looks. I want, and encourage you to have, a depthful (as opposed to breadthful) conversation. Twitter seems best used by individuals with huge followings, like those with a fan club.

Texting? Hmmmm. Okay, I must say I do text the people I'm close to. Sometimes it's terms of endearment, which ten years ago would have been a written note in a lunch bag or pocket. But sometimes it's a "Please stop at the store on the way home" request. Occasionally it's a time sensitive, single-sentence business note.

So since I'm not a Facebook fan or a Tweety Bird, what is the best way for you to reach me with your thoughts and ideas? If you call (493-0270 ext. 13) or e-mail (atreadwell@jewishchattanooga.com), I will do my best to answer you the same day, or at least within 24 hours. Why? Because I know that when you try to reach me it's about something that's important to you and I need to pay attention.

A tweet or Facebook post floats out into the world like pollen. And like pollen, it can easily irritate. What you have to say to me is important. So don't Tweet me and don't Message me. Call or email me, and let's have that real-world conversation. Unless, of course, you're a puddy tat.

Mah Jongg Madness is Coming!



Mah Jongg group starting!
Friday mornings in January
@ the JCC
Interested?
Contact Rosalyn Vogel
821-0788

Take Home Chef Alice Goss-Morgan's "Bowls of Love"

Purchase matzo ball soup or chili for just \$4 for a one-bowl container or \$8 for a two-bowl size. **Call ahead to reserve; we** *do* **run out.** Contact Ann Treadwell (do *not* call the kitchen directly), 493-0270, ext. 13; atreadwell@jewishchattanooga.com to get your order packaged and ready to go!



Middle Eastern (Belly) Dancing

Wednesdays @ 10:30 a.m., JCC

Jillanna Babb-Cheshul of Merry Bellies teaches this drop-in, one-hour, very fun class. Pay as you go. \$5/class. No RSVP.



Tuesday Cafe

Tuesday, Dec. 1 @ 12:00p.m.

Pasta with meat or marinara sauce, salad, garlic bread, holiday dessert. Cost: \$10. Email rsvp@jewishchattanooga.com, go to https://www.jewishchattanooga.com/ or call 493-0270 ext. 10.

Intergenerational Lunch

Wednesday, Dec. 2 @ 12:00 p.m. \$10. Email rsvp@jewishchattanooga.com, go to https://www.jewishchattanooga.com/ or call 493-0270 ext. 10.

Documentary Series Film Screening: Rosenwald

Saturday, Dec. 5 @ **7p.m, JCC.** See page 7 for description, cost,and RSVP information.

Community Chanukah Party and Candle Lighting Sunday, Dec. 6

6 5:30 nm \$10 adults \$5 kids \$20 family of four See front page for enter-

@ 5:30 p.m. \$10 adults, \$5 kids, \$20 family of four. See front page for entertainment details. YOU MUST RSVP!! Email rsvp@jewishchattanooga.com, go to https://www.jewishchattanooga.com/ or call 493-0270 ext. 10.



Tuesday Cafe

Tuesday., Dec. 8 @ 12:00p.m.

Baked tilapia, rice pilaf, salad, green beans, lemon pound cake **Cost:** \$10. Email rsvp@jewishchattanooga.com, go to https://www.jewishchattanooga.com/ or call 493-0270 ext. 10.

Amy Boulware Farewell Party

Monday, Dec. 14 @ 5:30p.m. No rsvp, no cost to attend.

Noon Nosh and Hadassah Mitzvah Drive

Tuesday, Dec. 15 @ **12p.m.** Featuring the Rock City 4 barbershop quartet. Bring your donations for the Food Bank and toiletries for the Ronald McDonald House. RSVP \$12.

Documentary Series Film Screening: Theodore Bikel

Saturday, Dec. 19 @ **7p.m, JCC.** See page 7 for description, cost, and RSVP information.



Tuesday Cafe

Tuesday Dec. 29 @ 12:00p.m.

Mimosas, fried chicken, black-eyed peas, collard greens, pineapple upside down cake. Cost: \$10. Email rsvp@jewishchattanooga.com, go to https://www.jewishchattanooga.com/ or call 493-0270 ext. 10.

From Our Home: Judaica and Israeli Art from Local Collectors No RSVP. Exhibit open through December 28. No cost to view. Open Mon.-Thurs. 9-5 and Friday 9-4.

Seeking Directors for Philanthropy Camp, Camp Tikkun Olam for Summer 2016

The successful candidates must be 25 or older, upbeat, have a current driver's license, and have camp and volunteer experience. Must be available to participate in planning meetings, to assist with training, and for a minimum of 52 hours between July 27 — August 5. Israeli teens, as part of the P2G exchange program, will be involved in each camp. Each camp director receives an honorarium for his/her service.

Philanthropy Camp is a nationally recognized one-week camp that introduces children in rising first through rising sixth grade to community service through day themed service models. There are six high school-aged counselors and a lead counselor to help manage the approximately 50 children in camp.

Camp Tikkun Olam runs concurrently with Philanthropy Camp and is for rising seventh through ninth graders. During the five-day camp, campers visit at least four non-profit organizations to provide half days of service. They also receive educational sessions about volunteerism, participate in hands-on activities, and create a presentation for younger Philanthropy Camp participants. Approximately 17 teens participate in camp. A college-age counselor serves as an assistant when camp is in session.

The camps are offered jointly by the Jewish Federation and Chattanooga First Church of the Nazarene.

For more information and to apply for the positions, contact Ann Treadwell at 493-0270, ext. 13 or atreadwell@jewishchattanooga.com.



Hello, Goodbye, and Peace

by Amy Boulware Social Services Director aboulware@jewishchattanooga.com

- -Senior Programming
- -Intergenerational Programming
- -Family Support
- -Community Partnering, Friendly Visits, Excursions, Advocacy

Over the last 13 years I have written approximately 130 Shofar articles. There have been times when writing these articles was easy, when I had something to say that I thought others would relate to. But there were other times when I dreaded the thought of writing yet another article. I must confess that this is one of those times when I have put off getting it done.

True, I have been busy with Medicare madness, trying to see as many clients as I can before I leave, while also teaching a class on aging. But the real reason I've put writing my article off is because, as my daughter Amanda says, this one better be good because it's my send-off article.

How do I put into writing my feelings about leaving a job that has become so much a part of who I am and what I represent, in a way that doesn't sound trite? In the last month I have met with over 141 of my clients. My co-workers know my clients aren't just clients, affectionately referring to them as "Amy's peeps". Over the course of the last 13 years I have come to know our community members in a way that has touched my life. I have been included in their families as a trusted and loved member who is there for the good, the bad, the sad and everything in between.

When I first started to develop our model for the Social Services department I told my colleagues that we were going to be different. We were going to base our services on relationships, rather than on the typical "medical model" with all its limitations. I believed that we could best serve our community by connecting with each person individually, and while I knew that I could make a difference in their lives, I didn't realize how important I would become to each of them.

One of the hardest things I've ever had to do is to sit across the table from you, my client family, and tell you that I will not be working at the Federation anymore. More than one of you cried as you told me you were happy for me but that you didn't know what you would do without me--because I became that sounding board, trusted confidante and surrogate daughter who treated each individual as if he or she were the only person who needed my help.

I often heard that my giving people the time they needed appeared effortless. I can assure you that I am not doing this work alone. I have the support of amazing co-workers who have followed my vision even when they felt more like victims of my ideas. Because I was given the opportunity to try new things, and because I have a family that has always understood when I rushed to the hospital in the middle of the night to sit by the bedside of a community member, or when a weekend was interrupted by a funeral or Shiva, I am truly grateful.

Second Chance Thrift Store



We want the stuff you don't! We'll even come pick it up.

HES provides care for sick, homeless, abused, injured, and neglected animals, and works tirelessly to find loving homes for them. Help us help.

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across from Coolidge Park

riverstreet-deli.com Check our website for our daily menu Please join us to say goodbye to Amy **Boulware** Monday, Dec. 14 5:30 p.m. JCC



Medicare Part D Open Enrollment ends December 7. **Call 493-0270 to request** paperwork, which must be completed & returned before meeting with Amy.

Recently I received a note from a couple that really touched me, and I would like to share it with you. It said, "...I consider you one of our dearest friends and I want you to know that we would help you in any way we could if you needed help. God bless you and your new endeavors. I am sure they will work out great. I hope our paths continue to cross in the love and work that we do. For the many years that we have known each other I am so grateful and may this relationship continue."

The relationship WILL continue. I am taking a new job but am not abandoning the community. I will serve as an advisor and mentor to the new Social Services Director, and I will forever be connected to each and every one of the people I have served. You are all a part of my identity, and I thank you for letting me be a part of yours. As my friends in Israel say, "Shalom": hello, goodbye, and peace.



Van Schedule **Monday and Wednesdays** Rick Jacobs 432-2222 **Tuesdays and Thursdays** John Schneider 504-6324

Additional Part-Time Van Driver Wanted Contact Mdzik@jewishchattanooga.com

Stop the Stigma: Understanding Mental Illness



Dr. Tracey Schultz, PhD, Jane Elmore, mental health advocate, and Barbara Paper, author of Moon Flyers: A Family Memoir, convened at the JCC to discuss the de-stigmatization of mental illness.



A Women's Mission Feb 7, 2016 to Feb. 11, 2016

TRAVEL WITH US TO THE HEART OF ISRAEL

Join smart, motivated, like-minded women on Heart to Heart 7, a journey that will fill your soul, open your mind and renew your spirit. Find meaning in your Jewish community through an incredible experience that will change your life.

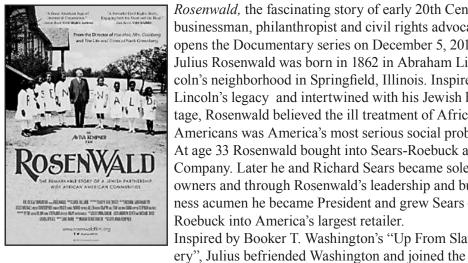
Spend two nights in Tel Aviv and two nights in Jerusalem. Experience the unbelievable sights, projects and developments taking place in modern Israel. Meet Israeli women who work at the highest levels of business, government, technology, science, military, the arts and fashion. Participate in a hands-on service project with children in Tel Aviv, become a master chef in a cooking competition, rule the roads on a jeep adventure in Israel's south, and enjoy home hospitality with Israeli women who are just like you!

For more information about the mission, please contact Michael Dzik at 493-0270 ext. 15 or visit http://jewishfederations.org/calendar/heart-2-heart-womens-mission-to-israel-2016.

FEDERATION NEWS

Documentary Series Celebrates American Jewish Life

By Sanford Winer



Rosenwald, the fascinating story of early 20th Century businessman, philanthropist and civil rights advocate opens the Documentary series on December 5, 2015. Julius Rosenwald was born in 1862 in Abraham Lincoln's neighborhood in Springfield, Illinois. Inspired by Lincoln's legacy and intertwined with his Jewish heritage, Rosenwald believed the ill treatment of African Americans was America's most serious social problem. At age 33 Rosenwald bought into Sears-Roebuck and Company. Later he and Richard Sears became sole owners and through Rosenwald's leadership and business acumen he became President and grew Sears -Roebuck into America's largest retailer. Inspired by Booker T. Washington's "Up From Slav-

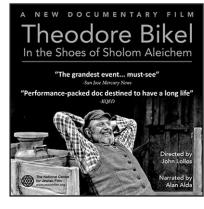
Board of the Tuskeegee Institute in 1912. While in rural South Alabama Rosenwald was shocked at the poor state of African-American education and funded his first six schools. In 1917 he established the Julius Rosenwald Fund, and this begins one of the most successful philanthropic triumphs in all of American history.

From 1917 through 1936, the Rosenwald foundation partnered with both the Black and White communities to build 5,337 "Rosenwald Schools" housing onethird of all Black students in the rural south. Of the 373 schools in Tennessee, six were in Hamilton County. Additionally, the Rosenwald Foundation provided substantial funding for higher education, libraries, health care, YMCA's and educational grants for promising African Americans. "Rosenwald" vividly demonstrates how beneficial change can occur when wealth, power, and influence are utilized for the benefit of humanity. Do not miss this biography of one of America's Jewish giants. (In English, 100 minutes)

Saturday, December 5 @ 7:00 p.m.

Franklin McCallie will introduce film; dessert reception after film. Prepaid tickets are \$18 for 2 tickets/\$36 for 4 tickets and may be used for either or both films.

\$10 per ticket at door; includes popcorn, drink and dessert reception. Sponsored in part by the Office of Multicultural Affairs, City of Chattanooga



Theodore Bikel: In the Shoes of Shalom Alecheim, is a cinematic version of his one man show that traces Shalom Alecheim's impact on Bikel's

Fortunately, this documentary was completed before Bikel's death on July 21, 2015. It is intentionally Bikel's personal story told by him and narrated by Alan Alda. The film immortalizes two Jewish cultural

Starting out in the 1950's, Bikel created some of the best selling Jewish Folk music in history. He is included as one of the "Greatest Folk Singers of the Sixties". His versatile, memorable movie credentials include the German captain of the "African Queen", a southern sheriff in "The Defiant Ones", and the Hungarian language dialect expert in "My Fair Lady". He was the original Captain von Trapp in the Broadway production of "The Sound of Music". However, Bikel is best remembered as Tevye in "Fiddler on the Roof", a role he played over 2,000 times.

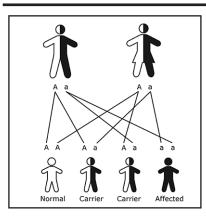
The documentary is packed with Bikel songs, anecdotes, interviews (e.g. Sheldon Harnick who wrote the lyrics to "Fiddler on the Roof"), and stories from the mythical town, Kasrilevke. As the stories continue, Bikel intertwines his life with that of Shalom Alecheim. This movie is a joyous extravaganza of Jewish storytelling and song. (In English. 75 minutes)

Saturday, December 19 @ 7:00 p.m.





Call Ann Treadwell at 493-0270 for pre-paid earlybird tickets.



Genetic Screening Coming to JCC

In previous articles we discussed how cancer in general, as well as hereditary causes of cancer like Hereditary Breast and Ovarian Cancer (HBOC) syndrome, can be caused be mutations in either BRCA1 or BRCA2. In this month's article, we will focus on how genetic testing is performed.

As you may recall, we have approximately 20,000 genes in every single cell of our body, pro-

viding the instructions to help it grow and develop. When it comes to genetic testing, we need to be able to get to those genes, or open that instruction manual and read its

To do this, an individual provides a DNA sample, most commonly blood, so that the cells can be isolated and its genes reviewed in greater detail. In some cases, a sample of mouthwash or a buccal brush (think Q-tip swept along the insides of the mouth) can also provide enough of these cells to analyze the genes inside. Once these cells are opened, revealing the genetic material, there are many different techniques or approaches one can use to look these genes (or pages of the instruction manual).

To explain these techniques in greater detail, let's imagine a gene has the sentence "The hat is red" within it. We will use this sentence to help explain the different methods to look at a gene, which can be important in understanding genetic test results.

One method, called genotyping, looks at specific letters on a page to determine what letter is present. For instance, in the case of "The hat is red," genotyping may only look to see that the "h" of "hat" and "r" of "red" is present, or if there is another letter or genetic change in that spot. With genotyping, the entire sentence isn't looked at, just specific letters known to cause a gene to stop working properly.

One example of genotyping is in the case of HBOC syndrome, commonly referred to as the Ashkenazi Jewish panel of testing the BRCA1 and BRCA2 genes. There are three spelling errors that can be tested by genotyping and they are the three most common genetic changes known to cause HBOC syndrome in the Ashkenazi Jewish population. In fact, approximately 1 in 40, or 2.5% of those of Ashkenazi descent are found to have one of these three spelling errors.

One may ask, what if there is a spelling error that genotyping doesn't specifically look for? Say the "T" in "The" or the "a" in "hat"? In these instances, while genotyping will not detect the change, a different technology, known as sequencing, will. Sequencing can be thought of as a spell check of the entire page to look for any spelling errors or genetic changes. Sequencing is one of the most common ways genetic testing is now performed, as it can detect a large number of genetic changes that may be missed with genotyping.

What if there is a missing word or sentence? For instance, what if a gene stops functioning because "hat" has been removed from the sentence altogether or if "The hat is red" is repeated? Much like a spell check, sequencing is currently unable to detect missing or extra words as the change isn't a spelling error. In these instances, a technique called "copy number variation" or "deletion/duplication testing" needs to be used. This type of testing looks for missing or extra words or phrases. This is also one of the most common ways genetic testing is performed.

There are even more techniques used depending on the disease in question, but these are the three main types utilized in a number of genetic tests available to patients today.

Further, the number of genes or instruction pages looked at may vary. For instance, a gene called HEXA causes Tay-Sachs disease, a childhood neurodegenerative disease; therefore, only that page needs to be investigated. On the other hand, both BRCA1 and BRCA2 can cause HBOC syndrome; therefore, both need to be investigated. The disease of concern dictates the number of genes or pages, examined.

Finally, what does an individual receive at the completion of genetic testing? Typically, one of three different test results: positive, negative or uncertain. In upcoming articles, we will explore what these results mean and the benefits and limitations of genetic testing.

> Screening date: Sunday Feb. 21

ALEPH BET CHILDREN'S CENTER





by Vicki Cathcart Aleph Bet Children's Center Director/PJ Library Coordinator alephbet@jewishchattanooga.com

amazon.com. wishlist

We are so fortunate to have so many people donate supplies for Aleph Bet. For your convenience, Aleph Bet Children's Center has set up a wish list on Amazon.com. Go to Amazon.com/ wishlist and type in Aleph Bet. It's easy to see what we wish for!

All Smiles at Aleph Bet Fall Program November 14





































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Aleph Bet Children's Center's Fundraiser.

Coming this December.

Follow our campaign on Facebook!

Donate online at www.aleph-bet.com

All donations are greatly appreciate and tax deductible.





FEDERATION SHLICHA



Chanukah is All About Family, Friends, Food and Fun!

by Noa Hadad, Federation Shlicha Israel@jewishchattanooga.com

DID YOU KNOW? The Shlichim Program is made possible through your donations to the Jewish Federation Annual Campaign.



Chanukah is one of my favorite holidays! In Israel we celebrate for 8 days (and are off work). Each day we light the candles the same way we do here. You can see Chanukiyout from every window. It's beautiful to walk around the neighborhoods. Since coming to Chattanooga, I have learned that Chanukah is actually a Southern holiday. Yes I mean just that! Everything is fried:

latkes (potato pancakes) and sufganiot (doughnuts) – it's all about the oil! But I have to tell you a little secret; in Israel, we get only one gift for Chanukah, not eight like some families do in the states. I really think Israel should change its Chanukah celebration to the "American" celebration (except don't touch my eight days off of





Just like any Jewish holiday, this one is all about gathering together family and friends. In my town (Modi'in) our tradition includes having different people come and light the candles with us each night. The first candle is the FAMILY candle, so all the family comes. The second is our BEST FRIENDS candle – and each one of the family members brings his or her best friend to celebrate with us. The third candle is our NEIGHBORS candle, and etc. Chanukah is all about gathering together, so please invite your friends and family to join you to celebrate! I dare you! We have 8 days to celebrate; let's make it count! I would even suggest that you invite people you don't know from your synagogue, or even from a different synagogue. It's a great way to make new friends. And if you don't know who to invite, contact me! I would love to give you suggestions of people you can host! Or you can count me as a family, friend or even the crazy Israeli girl and I will come and celebrate Chanukah with you! Please send me pictures of you hosting Chanukah, and let me know which day is it (Friends day,

Family day, non-Jewish friend day, etcetera!).

school/work!). I need it more than you think.



Now I want to share 3 great Chanukah games and prove to you that Chanukah can be fun at any age! The dreidel is spins around and has 4 letters on it. It's the first letters in each word that means – Big Miracle Happened There. In Israel it's a little different because the miracle happened right here, in Israel. On our dreidel the letters stand for Big Miracle Happened Here.





Chocolate Coin Dreidel: Ages

Distribute an equal number of chocolate coins to each player. Begin by having each of the players ante up one or two pieces into a common pot. Take turns spinning the dreidel and taking the ac-

tions determined by the letter you spin:

Nun: None. The player takes nothing. Gimel: Get it all. The player takes all.

Hey: Half. The player takes half. Shin: Share. The player puts in.

The winner is the person who collects all the chocolate coins.



Grape Juice Dreidel: Ages 18-21

This one is played just like Chocolate Coin Dreidel except with small cups of grape juice.

Nun – None. You don't drink at all.

Gimel – Get it all. You drink the whole cup of grape juice.

Heh – Half. You drink half cup grape juice.

Shin – Share. You pick a different player to drink the cup of grape juice. The winner is the one who drank the fewest juice glasses.



Don't forget: it's all about Family, Friends, Food and Fun!



Shots Dreidel: Ages 21 and up (ONLY!) You MUST play responsibly; if you drink, you don't drive. Played with thimble-sized

"shots" of the alcohol of your choice. Nun – None. You don't drink at all.

Gimel – Get it all. You drink a tiny shot.

Heh – Half. You drink half of a tiny shot (chaser).

Shin – Share. You pick a different player to drink a tiny shot (and the kind of the alcohol he will drink).

The winner is the one who drank the least.



Hebrew with Noa Semester II Starts January 12 For more information or to register: Israel@jewishchattanooga.com or call 493-0270 ext. 31



Turkey Train event with Young Jewish Leadership, November 15. Pictured is Josh Schklar, Rachel Privett, Noa Hadad, Beth Lowe, and Rob Lowe. Turkeys went to the Chattanooga area Food Bank.

FEDERATION PROGRAMS

Young Jewish Leadership (Ages 21-45)



Find us on facebook facebook.com/groups/YJLCHA/ or email us to get on the mailing list at Israel@jewishchattanooga.com.

WEBSITE: http://www.Jewishchattanooga.com 423-493-0270



Next up:

YJL Shabbat dinner & Chanukah party
Dec. 11 (location and time tbd)
Check Facebook group page for 2016
calendar and updates.



Above: We had an awesome Shabbat at Sarah Brook's home last month!



YJL met with Mayor Andy Berke Nov. 11 to discuss how being Jewish has influenced his time in office.



DID YOU KNOW? Your campaign dollars help fund Young Jewish Leadership!

JEW CREW

Jew Crew Stands With Israel

In October, our own Federation shlicha Noa Hadad led an engaging and educational program for the Jew Crew on current events in Israel. The session inspired some critical thinking and fascinating discussions surrounding the nature of recent terrorist activities and incidents, general media bias against the State of Israel, and our individual responsibilities to combat inaccuracies and misleading messages among our peers and community members. At the end of the program we each wrote a personal message on the "Stand with Israel" wall to show support and solidarity for our Jewish homeland and then joined together to chant "Am Yisrael Chai" as we danced in a circle, offering a song of hope for the future.

--Until next time, Alison, Andy & Noa



Chanukah Party!

Sunday, Dec. 13
Homemade latkes by
Chef Andy Hodes and
traditional "White
Elephant Gift
Exchange," a highlight and a hilarious
end to 2015.



DID YOU KNOW? Your campaign dollars help fund the







