

# THE SHOEFAR

A Publication of the Jewish Federation of Greater Chattanooga

Volume 30 Number 2 October 2016

## LIGHT Exhibit Opens November 3



On November 3, the JCC will unveil a new exhibit, LIGHT. This invitational group exhibit will explore all types of light, both in theme and art medium. As a special bonus, the P2G leadership program participants from Israel and the Southeastern United States will be in attendance for the reception. Join us at the JCC for a spectacular evening of art and community.

Reception begins at 5:30 p.m. No RSVP needed. Exhibit runs through December 16.

**Gabrielle Mizrachi-Mallin, "A Great Miracle Happened There," 3-D Digital Collage**

## Helen Pregulman honored with Kiplis-Wilson Friedland Award

Helen Pregulman was honored with the Kiplis-Wilson Friedland Award at the International Lion of Judah conference in Washington, DC. The Kiplis-Wilson Friedland Award "honors extraordinary women who have set a high standard for philanthropy and volunteerism."



(Above, Pregulman (center) with (l-r) Rosalee Bogo and Lauren Lebovitz)

**Federation closed for the High Holidays:  
October 3, 4, 12, 17, 18, 24, 25**

### SAVE THESE DATES

<b>Old Jews Telling Jokes</b>	<b>Oct. 27</b>
<b>LIGHT Exhibition/Reception</b>	<b>Nov. 3</b>
<b>AB Fall Program</b>	<b>Nov. 17</b>

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## Strengthening Threads and Building Bridges

by Austin Center  
2017 Campaign Chair

*Editor's note: the following speech was delivered at Campaign Kickoff on August 28. It has been edited for space.*

I grew up in Chattanooga. I went to the College of Charleston where I studied art. I am going to be honest and let you know a secret; I said years ago that I would never live in Chattanooga. I laugh at myself now, because I said the same thing about living in New York and I did that for 8 years, teaching art at the Children's Museum of the Arts in SOHO. I am very passionate about art. It has introduced me to amazing places, and introduced me to inspiring people, too. It is interesting how my passion in art has led me on an incredible journey.

In July, Rachel Privet, Rob Lowe, Alison Lebovitz, Michael Dzik, and I went on the Campaigners' Mission to Israel. We met and heard from so many inspiring people from organizations that our campaign dollars support. I visited France for a few days before joining everyone in Israel, to see the art and the museums. Because I have been reading about and researching Nazi-plundered art, I wanted to see a few works in person.

I landed the morning of Bastille Day in Paris. I felt a little uncomfortable being in France because I was Jewish. I could not imagine being young and wanting or needing to leave my family and friends behind in the country of my birth. Do you realize in the last 18 months, 21,000 French Jews have immigrated to Israel? At this rate, in another 20 years there will be no Jews left in France.

One of the organizations our overseas dollars support is the Jewish Agency, whose mission is to inspire Jews throughout the world to connect with their people, heritage, and homeland, and empower them to build a thriving Jewish future and a strong Israel. One of the inspiring conversations we had was with a Jewish Moroccan woman who works for our Jewish Agency and who knows exactly how many Jews are in "at risk countries" In Egypt there are 20 Jews, in Lebanon 12 Jews, in Pakistan 10 Jews, in Yemen 45 Jews. It is very hard to get these Jew out of these countries into Israel. There really are no diplomatic ties with many of these countries with Israel, or direct flights. Most of us know how Jews are treated in some of these countries; I could not imagine being a Jewish woman living in Yemen right now, knowing how the radical Islamists treat women, let alone Jews.

*continued on page 3*

## Documentary Film Series Just Around Corner

The Annual Jewish Documentary Film Series will kick off Wednesday, November 30 at 7p.m. with a showing of "Projections of America" and "Autobiography of a Jeep," sponsored by The Charles H. Coolidge Medal of Honor Museum Heritage Center. Cost to attend each film screening is \$7.

The series will continue with "Peggy Guggenheim: Art Addict" on Wednesday, December 7, sponsored by Austin Center and Acuity Merchant Services. Wednesday, December 14, join us for "Morganthau" (sponsor TBD). Watch your November *Shofar* for a complete listing of films and mark your calendar to join us.



Above and left, *images for upcoming documentary film series' first 3 films, Projections of America, Autobiography of a Jeep, and Peggy Guggenheim: Art Addict*

# NOTES FROM LEADERSHIP



## Campaign in Action

**Lee Brouner, Federation Board Chair**  
[boardchair@jewishchattanooga.com](mailto:boardchair@jewishchattanooga.com)

Wow – what a start to our 2017 Annual Campaign! Campaign Kickoff was such a short time ago, and I'm still amazed at the turnout and our results to date. The speakers were truly inspiring, from Rob Lowes's discussion of the impact of his Federation-sponsored trip to Israel, to Austin Center's touching comments regarding his Jewish experiences and the continuing impact of Federation funds, both locally and throughout the world.

And how about the poise of Blake Snetman, one of our amazing teens who shared his Federation and Philanthropy Camp experiences. And then, of course, there was the comedy. The laughs began with the 'opening act' of our very own Robert Snetman - who knew? – and was followed by headliner Amanda Marks (who just happens to be the sister of Alison Lebovitz). Amanda put on a very entertaining show – truly the extravert in Alison's family, and that's saying a lot!

Others at the Kickoff were equally inspired, so much so that we raised over \$110,000 in campaign pledges at that event alone! This was a \$10,000 increase over last year, card for card. Please remember, it takes all of us working and contributing together to have a successful fundraising drive. The time is now to make your pledge and join our team to ensure that the Federation can continue the amazing work it does. If you haven't been contacted already, don't fear! Federation volunteers will be contacting you soon.

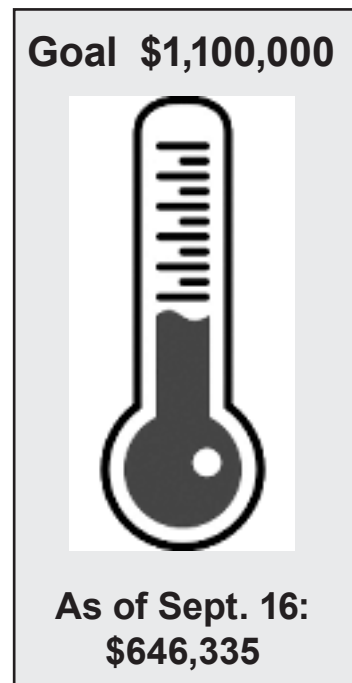
A group of volunteers I'd like to brag about: our younger community (and by younger I mean anyone under my age). This young adult group is becoming more and more present in leadership roles. Austin Center continues to amaze me with the energy and passion he brings to leading our Annual Campaign. Josh Schklar recently joined the YJL committee along with Rachel Privett, Tal Cohen and Erica Newman.

Tal Cohen is also the chair of our Aleph Bet Children's Center Advisory Committee, where committee members Cara Weiner, Rebecca Parker and Caroline Kaplan can often be found volunteering their valuable time.

Speaking of Cara, she has recently agreed to chair our Personnel Committee beginning in 2017. This is truly a thankless task, but I'll thank her anyway.

And while I'm on the subject of young leaders, our new shlichah, Shiran Amir, was officially introduced to the community at the Campaign Kickoff. Shiran has already hit the town running. She will be working with everyone in the community, but in Israel she primarily focused on working with teens in leadership roles. She will be yet another bridge in helping to build a strong, connected and engaged Jewish community for the future, wherever our teens put down their roots.

So thank you to our younger generation. Your leadership is truly appreciated! Thank you to our amazing volunteers. And thank you to everyone who has already made their 2017 Campaign pledge. I look forward to seeing more and more names added to the growing list of honor roll campaign donors.



***Wishing you all a wonderful and meaningful High Holiday season***



## The Collective Conscience

**Michael Dzik**  
**Federation Executive Director**  
[mdzik@jewishchattanooga.com](mailto:mdzik@jewishchattanooga.com)

The power of the collective. It has a nice ring to it, doesn't it? In simple terms, this is exactly what your Jewish Federation is – the collective.

By making an annual gift to the Federation, you are stating that you believe in the core mission of the Federation, that the Jewish community is responsible for taking care of one another. You are stating your support for the programs and services provided to the community for the benefit of the community. Providing services such as a social worker, nurse, transportation and meals – these are just some of what we offer, that grow out of our core values as a people and a community.

By using the term collective we are also talking about unity. Another goal of your Jewish Federation is to build and foster a unified, and therefore stronger, Jewish community. Because it is true that "united we stand, divided we fall." Living in a smaller Jewish community makes it easier for us to work together on various programs and issues. The community Yom HaShoah and July 4th party are two that immediately come to mind. The Federation also leads the Community Relations Committee, which is both proactive and reactive when Jewish issues come to the forefront. The monthly *Shofar* newspaper keeps the entire community informed of the happenings throughout the community – at Mizpah, B'nai Zion, Chabad, Hadassah, CJCRS, and throughout the region and nationally.

For over 20 years, the Federation has financially supported the congregational Sunday school program, CJCRS. Additionally, the Federation offers many resources to the CJCRS leadership. Aleph Bet Children's Center is another Jewish educational offering for our youngest community members and in many cases, is the first step in families' lifelong engagement with the Jewish community. PJ Library, which is sponsored by your Federation, provides one Jewish book a month to children and families free of charge. In this way they are able to build a Jewish library, one book at a time, to connect young families to the community. Imagine that! Thankfully, we don't have to imagine it; for Chattanooga families, it is a reality!

Our community Shlichim Program is another great example of how much richer we become as a community by supporting the collective. Our shlichim work in all of the community Hebrew schools, Aleph Bet and CJCRS educational environments. They work to create meaningful and worthwhile Israel programming to engage and connect. They also engage the general community by creating programs for schools, churches and civic groups.

The collective is also looking at the global Jewish community. Through our overseas partners JDC (Joint Distribution Committee) and JAFI (Jewish Agency for Israel), we provide similar programs and services, along with aliyah. Millions of Jews around the world feel the Chattanooga power, the power of the collective dollar, each and every day. Knowing that a Jew in Siberia received a meal today – knowing that a family in Paris made aliyah today – knowing that family in Minsk attended a Jewish educational class today – knowing that a child in Israel has an after school STEM program to better his or her future – all of these things we know happen because of you and us. THAT is the power of the collective.

All of this (and more!) is provided through the collective dollars that are raised each year. Additionally, how and where the money is spent is decided by you, the community, by communicating your needs and wants to the Federation. Your involvement, your leadership, your suggestions, are what set our community priorities.

So attend an event, volunteer, join a committee, make a financial commitment – one or all of these can be your first or next step in being more involved in the collective. It is your dollars that are important and meaningful. It is all of our dollars together, the collective, that give power to the Chattanooga Jewish community. I ask that you join me in making a meaningful gift to the Federation's annual campaign. Your gift will touch so many lives.

## Camp Tikkun Olam Presents \$2000 Donation Check to Chattanooga Humane Educational Society

Each year, Tikkun Olam campers choose and make a case for a needy non-profit recipient to receive a donation. This past summer Amy Moore, Program Director of the Tucker Foundation, led Camp Tikkun Olam campers through the allocation process. Campers made their case for helping the Humane Educational Society. In response, the Tucker Foundation provided a \$2,000 check of support to HES. Below, Keoni Varlack (CTO camper), Kristen Schwindt (CTO coordinator), Bob Citrullo (HES Executive Director), and Pam Miller (HES Board Member) pose with check.



# CAMPAIGN NEWS

## 2017 Annual Campaign Honor Roll

### King David \$100,000+

Lebovitz Family Charitable Trust  
Charles Lebovitz

### Maccabi \$25,000 - \$49,999

Alan Lebovitz  
Alison Lebovitz  
Betty Lebovitz  
Pris Siskin  
Robert Siskin

### Kadima \$10,000 - \$17,999

Amelia Allen  
Claire Binder  
Ernie Kresch  
Jackie and Roy Rosenfeld

### Lion/Herzl \$5,000 - \$9,999

Paula and Michael Dzik  
EMJ Corp.  
Lynda and Scott Norman  
Judi and Irv Pressman

### Hatikvah \$3,600 - \$4,999

Anonymous  
Andy Berke  
Jane and Bob Berz  
Marilyn and Morton Center  
Gail and Stanley Dressler  
Doris and Ival Goldstein  
Gary Lander  
Sheila and Gerald Sear  
Elaine and Sanford Winer  
Richard Zachary

### Pomegranate \$1,800 - \$3,599

Monique Berke  
John and Ellyn Brooks  
Betsy and Lee Brouner  
Austin Center  
Dot and Rueben Dubrow  
Jan and Michael Hanan  
Andy Hodes  
Shirley and Richard Krause  
Jill and Jim Levine  
Judy Richelson  
Linda and Mike Spector  
Lynn and Stuart Bush  
Sandy and Larry Zuckerman  
Sylvia Zuckerman

### Ben Gurion \$1,000 - \$1,799

Anonymous (2)  
Owen Allen  
Anonymous  
Robin Balsler  
Bonnie and Stephen Black  
Susan and Max Brener  
Erin and Tal Cohen  
Karen Diamond and Clark White  
Susan and David DiStefano  
Izzie Frumin  
Shelton Goldblatt  
Vic Hanan  
Lynn Howard and Alan Richelson  
Paula and Al Jarman  
Krissy and Charles Joels  
Candy Kruesi  
Benda and Paul Lefkoff  
Ruth Longway  
Beth and Rob Lowe  
Jackie and Marty Scheinberg  
Fern Shire  
Amy and Robert Snetman  
Sandy and Ben Tabakin  
Finette and David Winer

### Mensch \$500 - \$999

Jerry Bohn  
Lauren Brock  
Ruth and Manny David  
Sheldon Gelburd  
Laura and Howard Grody  
Erica and Brandon Newman  
Barbara Oxenhandler  
David Sachsman  
Judith Sachsman  
Yuppie and Harold Shavin  
Janet and George Sivils  
Sylvia and Norman Slovis  
Diane Stoller  
Joel Susman  
Trudy and Tom Trivers  
Jennifer and Danny Waxenberg  
Cara Weiner and J.R. Hill  
Terry and Norton Wheeler  
Rosemary Wolff

### Aliyah \$250 - \$499

Joy Adams  
Rabbi Terri Appleby and Jon Leo  
Arlene Dees  
Irv Ginsburg  
Lindy and Ron Johnson  
Myrna and Howard Kaplan  
Millie Lander  
Nona Martine and Mark Issenberg  
Rachel Privett  
Helen and Stan Smith  
Doris and Bob Streiter  
Gail Susman

### Chavarim \$1 - \$249

Kem Alexander  
Anonymous (2)  
Zachary Beker  
Elena and Boris Belinsky  
Jakob Burnstein  
Edwina Cohen  
Daniella Cohen  
Dean Cohen  
June and Robert Collins  
Stafanie and Val deOlloqui  
Sarah DiStefano  
Rita and Leroy Fanning  
Ellen Freiberg  
Christine Goldberg  
Nancy and Harold Goldberg  
Sonya Golden  
Marilyn Goler  
Pam Gordon  
Sylvia Green  
Bernice Greenfield  
Gabriela Halfin  
Cori and Terry Hasden  
Sally and Frank Hendrick  
Vivian and Martin Hershey  
Jonah Hodes  
Melody Hodes  
Micah Hodes  
Paula and David Israel  
Harvey Jacobs  
Janice Jacobs  
Marian Kern and John Beck  
Maricarol and Clive Kileff  
Judy and Jerry Kleinstub  
Marilee and Joe Kodsi  
Donna Lawson  
Carol and Bruce Lebovitz  
Deborah Levine and Earl Berkun  
Merrill and Harold Levine

### Strengthening Threads and Building Bridges *(continued from front page)*

A percentage of our campaign dollars go to our Jewish Agency to save one Jew at a time. It only costs \$10,000 to get one of us, a Jew, out of one of these at risk countries. \$10,000 to save one Jew, and help them integrate in Israeli society for one year. Think of the impact of saving 1 Jew.

What is our choice? We can open our hearts, we can open our minds, we can listen, and we must act. When you open your pledge card and write a number down, make it means something. If ten of us can give an extra \$10,000 it will save 10 Jews, If 20 of us can give an extra \$1,000 it will save 2 Jews, If 100 of us give an extra 100 dollars it will save one Jew.

A Section of the Talmud says, "...whoever saves a life, it is considered as if he saved an entire world." Our choice right now is in front of us tonight. They can take our land, conquer us, enslave us and kill us, BUT they cannot take away what is inside of us, the Jewish soul (ne-sha-ma) the Jewish spirit (roo-ach).

Always throughout history, and today, with the rise in anti-Semitism, Jews are trying to get "home" to a safe place, to a peaceful place, to Israel, to Chattanooga. That which drives and inspires us to hide in caves, behind curtains, in barracks, lighting Shabbat candles, saying Kaddish, studying Torah is our shared Jewish traditions--not just holidays, but tzedakah, learning, and hospitality to strangers. The thread of Jewish tradition is our identity, the fact that WE BELONG to a people. It can never be cut, and will never be lost.

What we do tonight, and the choice we make on our card, will enable us to hear the stories of the next generation. We are Building Bridges 4 Generations, saving one Jew at a time.



2017 Campaigners' Mission to Israel: l-r, Campaign Chair Austin Center, Federation Executive Director Michael Dzik, Campaign Cabinet members Alison Lebovitz, Rachel Privett, and Rob Lowe



Robert Levine  
Gail Lindsey  
Ira Long  
Tracy and John McCarley  
Stella and Michael McHugh  
Nora and Gene McNeill  
Judy Mogul and Tom Farnam  
Elizabeth Monson  
Marguerite Moses  
Barbara Paper  
Cecile Parris  
Andrea Pitkow and Raymond Pyter  
Deborah and Charlie Poss  
Henry Poss Jr.  
Warren Posternack  
Kathy and John Raisin  
Eddie Reel  
Liga Richelson  
Valdis Richelson  
Beverly and David Rice  
Jim and Janiece Rosenbloom  
Sylvia Saloshin

Bethany and Josh Schklar  
Phyllis Schwartz  
Jason Shuman  
Marian Shuman  
Judy and David Solovey  
David Speal  
Mary Spector  
Judy and Robert Stahl  
Paul Stahl  
Roslynn Steinberg  
Beth Stephens  
Sharon Stratton  
Betsy and David Temple  
Joyce Thomas  
Jill and Seth Weitz  
Samuel Wyner

# CAMPAIGN NEWS



## Building Community at Home and Abroad

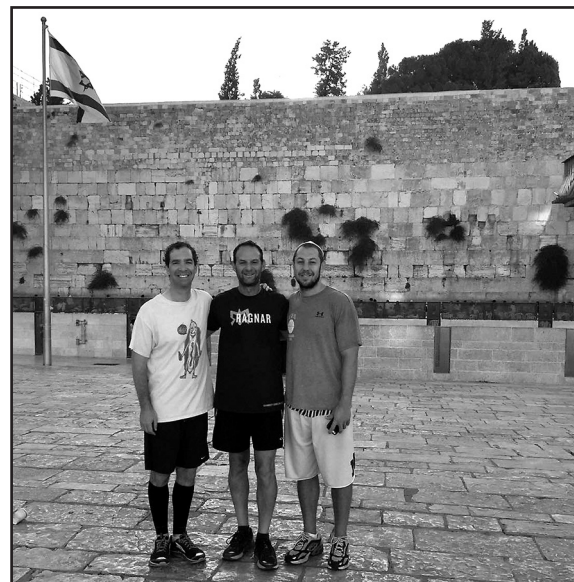
by Rob Lowe

*Editor's note: the following speech was delivered at Campaign Kickoff August 28. It has been edited for space.*

I'm 45 years old, and last month I returned from my first visit to Israel. It wasn't the first time I'd planned to visit Israel. As a 23 year old, I wanted to go, but my parents discouraged me because of safety concerns. So I went instead on a two-week tour of London, Paris, Florence, and Rome. It was an amazing trip, and was where I met a beautiful girl from Chicago who four years later would become my wife. If my parents hadn't discouraged me from going to Israel 22 years ago, I would not have met Beth, had the career opportunity that led to my move to Chattanooga, and in all likelihood would not be involved in the many great causes that the Jewish Federation supports, including the Campaigners' Mission, which finally took me to Israel. There I had the opportunity to meet many amazing people and hear inspiring stories of how their lives have been dramatically improved due to the support of the Federation.

One such story involves a project that started as the brainchild of our former shlichah, Noa Hadad. Her idea was to organize a race in Chattanooga called Night Run, based on a huge annual 10K race in Tel Aviv by the same name which draws over 20,000 runners a year. The first race here in Chattanooga, in 2015, raised \$1500 and had over 200 participants. This year we raised over \$4500 and had over 300 participants.

The proceeds from The Night Run went to two organizations, one based here in Chattanooga, the other in Israel. The one here is called Operation Get Active. Operation Get Active is a health initiative that uses soccer to encourage youth to live active and healthy lifestyles, and is a program of the Chattanooga Football Club Foundation. In addition to improving children's physical activity, there is also a focus on developing teamwork and leadership skills. Earlier this year, Operation Get Active also received a \$100,000 donation from the Volkswagen Workers Foundation.



The other organization to receive funding through Night Run is called Mifalot. Mifalot's vision is to utilize the potential and

power of sports to build more active, compassionate and cohesive communities and support the sustainable development of a more open, just, and engaged society. It is the largest organization in the Middle East that uses sports as a platform for social change. Its programs are designed to stimulate community outreach by teaching social values and life skills.

Two organizations -- one in Chattanooga, one in Israel -- building teamwork, leadership skills, and confidence in children through sports, benefited from Federation dollars and efforts.

The idea for The Night Run project is a perfect example of this year's campaign theme, Building Bridges 4 Generations. Our campaign dollars enable us to have a Shlichim Program, which in turn engages and builds community here at home and abroad in Israel.

### 2017 Campaign Cabinet

Austin Center	Campaign Chair
Blake, Amy & Robert Snetman	Kickoff Hosts
Alison & Alan Lebovitz	Major Gifts Chairs
Lynne & Michael Herman	Major Gifts Hosts
Rob Lowe & Paul Lefkoff	Super Sunday Co-Chairs
Lee Brouner	Board Chair
Andy Hodes	Cabinet Member
Susan DiStefano	Cabinet Member
Rachel Privett	Cabinet Member
Elaine Winer	Cabinet Member

## Join the Legacy Society

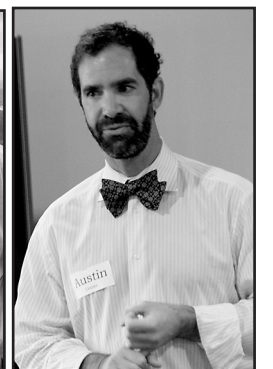
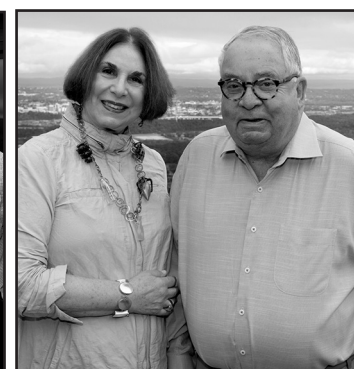
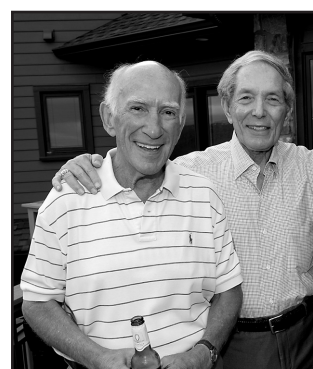
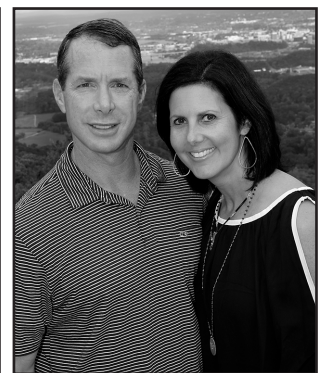
Allen, Amelia	Dzik, Paula	Parker, Jordan
Alper, Maxine (Deceased)	Fairchild, David	Parker, Rebecca
Balsler, Jeff	Hochman, Colman	Pregulman, Helen
Berz, Bob	Hochman, Lynn	Richelson, Alan
Binder, Claire	Hodes, Alvin	Rosenfeld, Jackie
Bogo, Jerry	Hodes, Andy	Rosenfeld, Roy
Bogo, Rosalee	Hodes, Melody	Siskin, Pris
Brooks, Ellyn	Howard, Lynn	Spector, Mark (Deceased)
Brooks, John	Israel, David	Spector, Michael
Brouner, Betsy	Jaffe, Dot	Susman, Gail
Brouner, Lee	Jaffe, Sam (Deceased)	Susman, Joel
Center, Austin	Lebovitz, Alison	Cara Weiner
Chambers, Sandy	Lebovitz, Charles	White Dropkin, Donna
Cohen, Tal	Lebovitz, Lauren	Winer, David
Cohn, Herb	Lebovitz, Michael	Winer, Elaine
Cohn, Sue (Deceased)	Levine, Lawrence (Deceased)	Winer, Finette
Diamond, Karen	Malsh, Rebecca (Deceased)	Winer, Sanford
DiStefano, David	Nash, Ike (Deceased)	Zachary, Richard
DiStefano, Susan	Oxenhandler, Barbara	
Dropkin, Warren		
Dzik, Michael		



The Legacy Society is made up of individuals who, in the tradition of our Jewish faith, wish to share their blessings with others by providing for the future needs of the Jewish community. There are a number of ways to contribute to the Jewish Federation's Endowment through estate planning: a bequest in a will, contribution of the remainder of an IRA or other retirement plan, a life insurance policy, charitable remainder trust, donor advised fund, charitable gift annuity, piece of real estate, securities or other property, or the donation of other assets. However they choose to contribute, Legacy Society members can be sure that their planned gift will turn their dreams for a strong future Jewish community into a reality.

See how easy it is to join. Call Michael Dzik at 493-0270 ext. 15

## Major Gifts, Sunday, Sept. 18



Clockwise, First Lt. Eden Adler, Lynne and Michael Herman (hosts), Alan and Alison Lebovitz, Mayor Andy and Monique Berke, Austin Center, Marilyn and Morton Center, Ival Goldstein and Charles Lebovitz, and Ann Treadwell, Michael Dzik, and Shiran Amir.

# @JEWISH CULTURAL CENTER



## Evaluate, Energize, Evolve

*Ann Treadwell, Program Director*  
[atreadwell@jewishchattanooga.com](mailto:atreadwell@jewishchattanooga.com)

For some people, receiving an evaluation conjures up bad feelings, like the fear of getting a bad performance review, or being sent to the principal's office. There is a feeling of anxiety, of wishing to just tip-toe around the feedback.

There are many kinds of evaluation feedback. Some kinds are not particularly helpful--I'm thinking of comments made primarily for the benefit of the person making them (i.e. to hear himself speak). Sometimes feedback is good but not necessarily immediate--in other words, it can be moved into the "parking lot," the figurative place where good ideas wait to be further considered or acted upon. And sometimes feedback can be the catalyst for changing direction.

Here at the Federation we are in the process of evaluating our P2G programs, Partnership2gether. Did you know that with your campaign dollars, this program has provided us with numerous exhibitions, including the PSALMS exhibit, which recently left the Federation to travel throughout the Southeastern United States? Or that your dollars help fund the teen exchange program with Israel? And the teacher exchange program in which Rebecca Parker and Randy Weiss will be travelling to Israel in December? Did you know that these funds also support classroom to classroom activities? But most of all, did you know that the staff at the Federation regularly talks to and works with, our peers in the Southeast U.S. and in Hadera, Israel? So the question we are posing, in our evaluation, is, is it worth it? If so, what is it that makes it worth it?

Along with our evaluation of P2G, the Federation's staff and volunteers are asking--and answering-- three specific questions as we outline the Federation's near future: 1. How do we increase resources and diversify income? 2. How do we go about increasing audience development and engagement? And 3. How do we continue leadership and succession development? As we ask these questions, we have to evaluate where we have been in the last few years.

The Federation has done some amazing things over the past year. The Jewish Archives has captured many more oral histories on DVD. The Jewish Film Series had a banner year with more people in attendance than ever. Exhibits have become recognized locally and throughout the United States. Philanthropy Camp continues to engage 60 or more young people each summer, along with local non-profit organizations and adults. The documentary film series has gained footing and now sponsors. Chai Nite, genetic screening, discussion groups, Foreign Policy Supper Club, ADL events, AIPAC events, and much more have brought the community together. And then there have been the programs brought to us by our shlichim, and the sense of community they have helped us build around our support for Israel.

I have been waiting for October for months. It's not just because the days grow shorter and cooler. It's not just because the leaves turn beautiful colors and my nemesis (red ants) begin to slow down and grow dormant. It's because during the High Holidays, programs and activities move specifically to the congregations, giving me the time to evaluate, reflect, reenergize, and, with the help of many, many volunteers, plot the course of activity for the next year. For me, October is a time of renewal.



*Federation staff completes all-day CPR training in September*



**Tuesday Cafe: PLEASE NOTE DUE TO THE HOLIDAYS THERE WILL BE NO TUESDAY CAFES IN OCTOBER. WE WILL RESUME TUESDAY, NOVEMBER 1.**

## Psalms Exhibit

**Runs through September 30**

Exhibit opened at Campaign Kickoff and will run through Sept. 30, after which it will tour the Southeastern United States Partnership region. See back page for photos.

## NEW YORK HIT, OLD JEWS TELLING JOKES COMING TO JCC October 27\*\*\*

Orchard Street Productions in association with Playhouse Productions will present a ONE NIGHT ONLY production of the New York record breaking hit, OLD JEWS TELLING JOKES. This hilarious, critically acclaimed show will be at the Jewish Cultural Center Thursday, October 27, at 7:30 pm.

Aimed at mature audiences, OLD JEWS TELLING JOKES enjoyed a record breaking and critically acclaimed Off Broadway run. Featuring five comedic actor/singers, OLD JEWS TELLING JOKES is a hysterical comic revue that pays tribute to and reinvents classic jokes of the past and present.

The laugh a minute show also features comic songs, some brand new and some satisfyingly old, as well as tributes to some of the giants of the comedy world. **SEE PAGE 11 for MORE INFORMATION.**

**\*\*\*No RSVP. Payment is required prior to performance.**



**Looking for a few good talks!**

**The fall Fedtalk will be  
 Mon., Nov. 21 @ 7:00 p.m.  
 Got something fascinating to say in 15 minutes or less?**

**We want to hear from you!**

Contact Ann Treadwell at  
[atreadwell@jewishchattanooga.com](mailto:atreadwell@jewishchattanooga.com) or 493-0270 ext. 13

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About PJ Library:

PJ LIBRARY IS A JEWISH FAMILY ENGAGEMENT program implemented on a local level throughout North America. Participants receive high-quality Jewish children's literature on a monthly basis. Families raising Jewish children from age six months of age eight years (depending on the community) are encouraged to enroll at [www.pjlibrary.org](http://www.pjlibrary.org). PJ Library in Chattanooga is sponsored through the generosity of the Harold Grinspoon Foundation, the Jewish Federation of Greater Chattanooga, Aleph Bet Children's Center, and Diagnostic Pathology Services, P.C.

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# SHLICHIM PROGRAM



## Early Thoughts from Your New Shlicha

Shiran Amir  
Israel Emissary  
Israel@jewishchattanooga.com  
493-0270 ext. 31

**On New Beginnings** Our lives are full of them. Sometimes they pass us quickly, sometimes they accompany us for a while.

For me, the months of September-October have always been about new beginnings: the academic year, starting a new job, the High Holidays symbolizing the Jewish New Year, and my birthday, on September 6, which marks the beginning of being a year older.

This year I added several other new beginnings: moving to another country, a new city, and a new culture, where I will be speaking a foreign language. And following that have come many smaller new beginnings: my first time driving alone in America, my first time buying groceries, doing laundry, washing, ironing, and cooking for myself, my first time in the pool in my apartment complex, my first time hanging a new picture in the apartment.

**On the United States of America** "The land of opportunity." Through the eyes of an Israeli, the differences between Israel and America always jump out first. From the little things like the size of a cup in a restaurant (it's much smaller in Israel), or street names (in Israel, we name them after our heroes), to more important things like manners and behavior (there's a lot of "excuse me" and "I'm sorry" in America!) and rules of the road. A twenty-hour flight may bring you to a completely new place on the other side of the world, but all told, it's still not so different from your home land. People are still people everywhere.

**On Mistakes** I've been here for almost a whole month and I still wish I could wear a sign that says, "Not From Here." That way I wouldn't be so embarrassed to make the inevitable mistakes that are so necessary to the learning process.

**On the New Year** Every new start is paired with an end. That's the way it is with life cycles. One year ends and a new one begins, a new opportunity opens a new page in our lives and then we turn that page. It's so great to know we have the chance to gather all our mistakes and lessons from the previous year and transform them into new insights and lessons that go into our life toolbox, enabling us to march toward the new year wiser, with many more tools to make this new beginning better—for us, and for our community, at home, in our neighborhoods, cities, country, and around the world.

My wish for this year and those to come is that it be full of enlightening mistakes to learn from, and forgiveness for making them, so we can come to the beginnings ahead wiser every time. Shana Tova!

### P2G Tikkun Olam Teen Exchange Program (age 14-16)

**US teens going to Israel:**

June 27 – July 12

**Israeli teens coming to the US:**

July 20 - August 6 (not confirmed)

For more information contact Shiran Amir  
israel@jewishchattanooga.com

## Supervisors and Shlichim Conference Convened in Cleveland, Ohio

Federation Executive Director Michael Dzik and Program Director Ann Treadwell travelled to Cleveland, Ohio with Federation shlicha Shiran Amir in September. The Supervisors and Shlichim Conference was a pilot program. Dzik and Treadwell were on a committee that designed content for the conference, and facilitated a workshop called, "The Role of a Shaliach in a Federation".



The Shlichim Program is made possible by your campaign dollars.

## IDF Home Front Command

*Editor's note: the following is a summary of the events of September 5 in Israel when a parking garage collapsed, killing six and injuring 23, and Federation shlicha Shiran Amir's commentary.*



On the day the State of Israel was declared, David Ben Gurion coined the phrase: "The entire nation is an army, the entire country the front line." Forty-three years later, on the eve of the First Gulf War (January 1991), IDF has deepened its idea of the home front as an integral and inseparable part of the conflict. That was the first war since the 1948 Arab-Israeli War in which centers of civilian population faced significant threat. About a year later, at the end of the war, the Home Front Command, "Pikud Haoref" was created.

Until the establishment of the Command, responsibility for the Home Front fell under the Civilian Defense's Chief Officer Corps Command and under Regional Defense. During that time, the three regional commands had their own home front commands. After the first Gulf War, these organizations were unified and the Home Front Command was created. The Home Front Command includes a domestic search and rescue unit, primarily operating in times of natural disasters and is the corporate arm of the state of Israel for handling emergencies such as earthquakes or collapse of buildings. Its rescue brigades are called into action in case of a mass disaster events.

On Monday morning September 5th a four-level subterranean parking lot in a building site on HaBarzel Street in the Ramat Hahayal neighborhood of Tel Aviv collapsed. Six persons have been killed and 23 were injured. Home Front Command rescue workers worked for several long days straight in an effort to find any and all survivors. Rescue operations are particularly challenging in this case, since the collapsed building was to be a parking garage, and thus much of it was underground. Ramat Hahayal is a Tel Aviv neighborhood that is home to many office buildings, and considered one of Israel's centers of high-tech business activities. (source: Homefront Command official website and Wikipedia)

**Amir:** Seeing the pictures from afar and hearing about the disaster touched my heart. In my military service I was in the IDF Spokesperson Unit at The Home Front Command Headquarters. As a young soldier and as a reserve soldier, I was a witness to all the good deeds Home Front Command Forces are honored to do, not only in Israel but also around the world. They are there to help in any scenario: a hurricane, a tsunami, an earthquake, or a terror attack, whether in Mexico, Armenia, Argentina, Turkey, Haiti, India, or of course Israel. These are people who live a full life, are engaged in various jobs, and in an emergency will leave their routine and their families in order to rescue and to help out, risking their lives to save others. I was privileged to witness their activities up close, the incredible sacrifices they make in the name of humanity, anytime, anywhere. They truly express the values that are important to us as Jews.

## Lt. Adler Speaks at Major Gifts

Lieutenant Eden Adler spoke at the Major Gifts event September 18. The trailer for *Beneath the Helmet: From High School to the Home Front*, a film which follows the journey of five high school graduates as they navigate life beyond high school and in the IDF, was screened.

Shiran Amir and IDF First Lt. Eden Adler



# SOCIAL SERVICES



## A Moving Discussion

Rebecca Peck, MSW  
Social Services Director  
rpeck@jewishchattanooga.com  
893-9241.

There are many abilities that are essential to daily life that, once they are not possible, can deeply impact a person's daily activities and quality of life. When people are no longer able to drive- either for a short term reason or permanently- this can have a negative impact. The ability to get places one needs or wants to go is essential to a quality life.

One of the worthwhile services that the Federation is privileged to offer our community is transportation. We pride ourselves on the personal touch our drivers bring to transporting clients, and the extra helping hand they offer. We are also very happy to be able to offer these services at no cost. If you compare our services with others in the "personal transportation market," the cost is astounding. For example, a 20 mile round trip ride with Uber in Chattanooga will cost you approximately \$20. Comparative senior social service transportation in surrounding cities averages \$12/hour.

I would like to explain some of the specifics of our transportation services. We offer transportation services Monday-Thursday from 8a.m. to 5p.m. on a first come, first served basis. We have an excellent team of drivers who work very hard to make sure that they provide a high quality service.

We prioritize medical appointments, but if there is room on the schedule we will accommodate anything from hair appointments to shopping trips. In order to serve our clients the best we can, and get you on the schedule when you need us, please call as soon as you know about an appointment or have a request for transportation.

Also, please remember that as much as we try to fit you within the time frame you request, there may be days when we have to either offer an alternative day or time, or that you may have a brief wait for a driver who is helping another client. A schedule of drivers and days is listed on this page for your convenience.

Our Federation drivers are part time, so you are only guaranteed to get in touch with them on the days they are listed. If you have an immediate need, please contact either the Federation main number or me directly. Our relationship with you, our clients, is important to us. Please feel free to call or email me if you have any questions regarding the transportation program.

**PLEASE NOTE: Community Nurse Edie Redish's number has changed.**

**Her new number is 423-682-1401**

## Want the Fun Without the Food?



Want to come to a meal-time program but don't wish to eat? Now you can, at half the cost. (If lunch program is \$10, you'll pay \$5.) Why is there still a cost? Fees pay not just for the meal but for labor, marketing, and other associated expenses. **Regardless of whether or not you eat, you will still need to RSVP in order to reserve a seat.**

Note: Please do not bring outside food or beverages into the Federation. If you would like to suggest a beverage or food to be served at an event, please contact Ann Treadwell. She and Alice Goss-Morgan, Kitchen Supervisor, will consider your suggestion.

Food allergies or restrictions? Please contact Ann Treadwell. We will do our best to accommodate you. Atreadwell@jewishchattanooga.com or 493-0270 ext. 13.

## Take Home Chef Alice Goss-Morgan's "Bowls of Love"

Purchase matzo ball soup or chili for just \$4 for a one-bowl container or \$8 for a two-bowl size. **Call ahead to reserve; we do run out.** Contact Ann Treadwell (do not call the kitchen) at 493-0270, ext. 13; or atreadwell@jewishchattanooga.com to get your order packaged and ready to go!



## OPEN ENROLLMENT IS HERE AGAIN!



Do you need help signing up for your Medicare Prescription Coverage?

**Open Enrollment Period is October 15 - December 7, 2016.**

Contact Courtney if you would like to make an appointment.  
423-493-0270 or federation@jewishchattanooga.com

**(These appointments are on a first come first serve basis so don't delay!)**

## Ride with Pride--On Us

Contact Rebecca Peck, Director of Social Services, for approval to receive transportation services. Once you have been approved, you may call the appropriate driver for the day you need transportation. See below for drivers' days/contact information.



Jason Shuman: 423-320-1480  
Rick Jacobs: 423-432-2222  
Eddie Reel 423-298-7169

Monday and Wednesdays- Rick  
Tuesdays- Jason  
Wednesdays- Rick  
Thursdays- Eddie



**Thanksgiving pies are coming!  
Deadline to order is Nov. 15.  
Pickup will be Nov. 22 & 23. Watch your November Shofar for more information.**

## TRIBUTES

*in Honor of*

Helen Pregulman, recipient of the Kiplis-Wilson Friedland Award  
(Amelia Allen)

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# FEDERATION PROGRAMS

## Jew Crew and Young Jewish Leadership

### Jew Crew

### The Jew Crew's World Record

*Alison Lebovitz, Andy Hodes, and Shiran Amir*

In the spirit of the Olympics (*cue theme song*), it was no coincidence that our first Jew Crew program of the year coincided with the closing ceremonies of the Summer Olympics in Rio last month. In all the years that we have been running Jew Crew (nearly two decades), we have never had as many teens at a single program as we did at our opening program. We were thrilled to welcome 25 teens aboard the Jew Cruise and formally announce that those in attendance helped us set a new world record!! (*Cue cheers from the crowd!*) Even more exciting is the fact that, because a few of our regular teens were not present, we have every chance to break this world record in the coming year. This was an incredible start to Jew Crew 2016/17. We are also excited to welcome aboard our new shlichah, Shiran Amir, as we navigate another stellar year ahead.



**DID YOU KNOW?** Your campaign dollars help fund Jew Crew

### Young Jewish Leadership (Ages 21-45)



Find us on facebook  
facebook.com/groups/YJL-  
CHA/ or email us to get on  
the mailing list at Israel@  
jewishchattanooga.com

WEBSITE: <http://www.jewishchattanooga.com>  
423-493-0270

Upcoming events (please check on our Facebook page  
for event details)

**October 21st - Shabbat dinner 6:30pm**

**November 12th - Social Event**

**December 16th - Shabbat Dinner**

*If you would like to host a Shabbat or have an idea for an event please  
feel free to contact Josh Schklar at [jbschklar@hotmail.com](mailto:jbschklar@hotmail.com).*



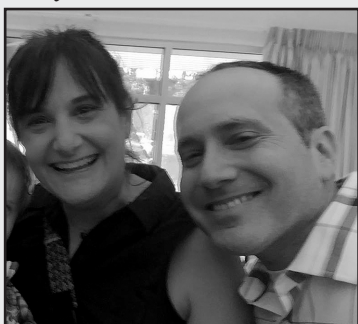
*Larry Gellar, Noa Hadad, Josh Schklar, and Sarah*



*Beth Lowe, Rachel Privett, Erin Cohen, & Noa*



*Leo Procise, Noa, & Alex Zelin*



*Jill & Seth Weitz*

***YJL says see you in Israel, Noa!!!***

**DID YOU KNOW?** Your campaign dollars help fund  
Young Jewish Leadership!

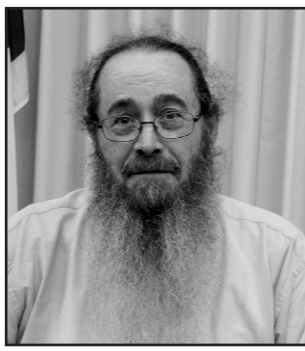
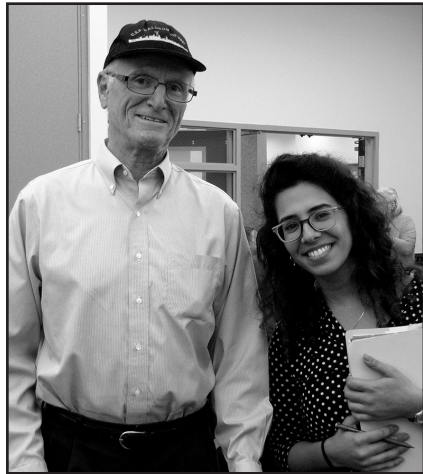


# COMMUNITY NEWS & EVENTS

## First Amendment Dinner, September 8

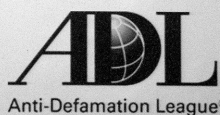


Shelley Rose, Speaker



Can They Really Say *THAT*?  
Protecting our First Amendment  
Rights

Shelley Rose  
Interim Regional Director  
Southeast Region  
srose@adl.org



## Mazel Tov

--to Irv Ginsberg, whose team placed third in the KBBQ Vaad Hakashruth of Kansas City turkey cooking competition.

## Condolences

*We mourn the passing of the following beloved friends and family:*

--Maurice (Maish) Richelson, father of Steven (Sandra), Jan Greenwald, and Robert (Jeanna); brother of Mary Richelson Spector; brother-in-law of Miriam Richelson and Judy Richelson.

*Although the Shofar deadline is the 8th of the month, mazel tovs and condolences are accepted at any time. Please contact Dana Shavin at 493-0270, ext. 12 or dshavin@jewishchattanooga.com*

## Save the Date:

November 10

Christians United For Israel (CUFI)  
present Erick Stakelback  
Specialist on Middle East terrorism  
The Colonnade, Ringgold, GA

**Jewish Community Conversation**  
**Friday November 11 @ 8:30 a.m.**  
**Continental Breakfast at the Jewish Cultural Center. Please RSVP**

THURSDAY, NOVEMBER 10 • 7:00 PM • FREE TO THE PUBLIC

LOCATED AT  
**THE COLONNADE**  
264 CATOOSA CIRCLE • RINGGOLD, GA 30736  
DOORS OPEN AT 6:00 PM

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Christians United for Israel

**KEYNOTE SPEAKER**  
**ERICK STAKELBECK**  
Director of the CUFI Watchman Project & Host of *The Watchman*

Pastor Lyndon Allen  
CUFI Central Regional Coordinator

Judith Varnai Shorer  
Consul General of Israel

Michael Dzik  
Exc. Dir. of the Jewish Fed of Chattanooga

Special Musical Guests:  
Dr. Mark Bailey & The Lec University Symphonic Band

"In *ISIS Exposed*, intrepid reporter Erick Stakelbeck excavates deep into the ISIS threat... To understand this grave, deadly threat to world peace, read this riveting book, and quickly."—Edwin Black, New York Times bestselling author of "IBM and the Holocaust" and "Financing the Flames"

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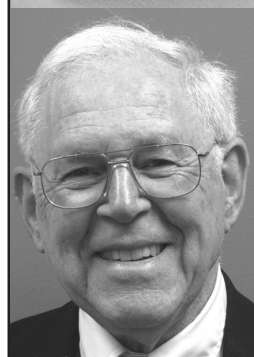


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Check our website for our daily menu

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