

A Publication of the Jewish Federation of Greater Chattanooga

Volume 31 Number 1 September 2014

An Open Letter: From Your 2015 Annual Campaign Co-Chairs

Richard Zachary and Roy Rosenfeld

As your Campaign 2015 Co-Chairs, we have the pleasure of being "on the inside" of this great organization, your Jewish Community Federation. There is little doubt you have all, at one time or another, benefited from the programs and activities sponsored by the Federation. Guest speakers, art exhibits, Meals to Go, the Jewish Film Series, our Shlichim program—these are just a few of the educational and entertainment opportunities afforded by our Federation. You may also know that with your dollars, your time, and your energy, the Federation allocates 50% of its pledged amount to Israel and other international Jewish causes. Our Federation remains unique in this.

This fall, as we kicked off Campaign Sunday (August 24), we did so with our theme: Community: With Your Support, the Story Continues. It is with great pleasure that we welcomed professional storyteller Judith Black. Many of us in the Chattanooga Jewish community heard Ms. Black at the National Storytelling Festival in Jonesboro, TN. What we hoped for is what we got: YOU, excited to tell YOUR story about what makes you proud to be Jewish and want to do more for your Jewish community.

We would like to quote a passage from the classic 1972 book by Eli Evans, The Provincials. In a later (2004) introduction, Mr. Evans writes: "I always hoped The Provincials would last, because I wanted the stories ...to be woven into the tapestry of memory of future generations. Stories bind us from generation to generation; they are the links to memory and keep alive the saga of a whole people and the roots of each family. Oral tradition is crucial to Jewish survival."

We look forward to an exciting and successful Campaign 2015. May our work here become our story, from generation to generation $-L'dor\ v'dor$ — as we "pay it forward" to those who come after us.

PLEASE SEE PAGE 9 FOR INFORMATION ABOUT NEW JEWISH PRESCHOOL GIFT VOUCHER PROGRAM

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THE STRENGTH OF A PEOPLE
THE POWER OF A COMMUNITY

www.jewishchattanooga.com



Noa Hadad is New Federation Shlicha

The Jewish Federation of Greater Chattanooga is delighted to welcome its newest Shlicha, Noa Hadad, who arrived in Chattanooga just in time for the Annual Campaign Kickoff. Originally from Tel Aviv, Noa earned her

Bachelor's Degree in Social Work from the Hebrew University in Jerusalem, where she was most recently employed as a Security Guard and the HR Manager for the Security Department of the District Court. Her duties included maintaining the security of judges and court employees and keeping the public order.

Noa also served in the IDF for two years aiding soldiers and their families with social and economic issues, assisting them with their terms of service and rights, and organizing social events and cultural day trips. As part of her field work during training, she also worked at an organization geared toward people with special needs; with the youth council at the community center in Gilo; and with a parents' organization formed to help children with eye impairments and blindness.

Noa has a bubbly and outgoing personality. She loves the outdoors, is an environmental activist, and describes herself as a passionate Zionist. She enjoys a number of different sports including scuba diving, hiking, trekking, soccer, basketball, and running and also loves reading, shopping, and spending time with friends and family, some of whom reside in the US. While saying goodbye to Hadas wasn't easy, we hope the community will join us in warmly welcoming another amazing young Israeli to our community. Please consider taking Noa out for coffee, lunch or dinner! Contact her at Israel@jewishchattanooga.com or 385-0098.

Senator Bob Corker to Speak at First Amendment Dinner



Sunday Sept. 21, 6:00p.m., Jewish Cultural Center

The Federation is pleased to welcome Senator Bob Corker to speak. Corker grew up in Chattanooga and graduated from the University of Tennessee in 1974 with a degree in Industrial Management. In 1994, he was appointed Tennessee Commissioner of Finance and Administration, and in 2001 he was elected mayor of Chattanooga. As mayor he spearheaded the 21st Century Waterfront, attracted \$2.1 billion in new investment and established strong business

recruitment efforts, which helped develop the 1,200 acre Enterprise South Industrial Park, now home to Volkswagen's U.S. automotive production. He implemented merit bonus pay for teachers which dramatically raised student achievement in some of the city's most challenged schools, and worked with local law enforcement officials to cut violent crime in half.

In 2006, Bob Corker was elected to the US Senate. He is ranking member of the Foreign Relations Committee and an active member of the Banking, Housing, and Urban Affairs Committee.

The cost for this annual event is \$10 (free for veterans) if reserved before September 15. After Sept. 15 the cost is \$12 for both veterans and non-veterans. RSVP 493-0270, ext. 10 or rsvp@jewishchattanooga.com.

NOTES FROM LEADERSHIP



Standing Up for Community

by Warren Dropkin Federation Board Chair boardchair@jewishchattanooga.com

I know you've heard me say this many times but I must say it again – I couldn't be more proud of our Jewish community!

When I took the office of Board Chair nearly nine months ago, I talked about how "We Are One." At no time has this been more evident to me than the last few months. Let me explain.

In the midst of planning our Annual Campaign, trouble erupted in Israel. Many of you know that I've been fortunate to visit Israel several times within my various capacities with the Jewish Federation. I connected with the land, but more importantly, I connected with the people, many of whom are now my friends. I felt at home, comfortable and at peace when I was there. I truly recognized that we ARE one – one people, one community, one nation. Just as our Chattanooga shlichim in Israel – Raoul, Einav and Hadas – are one of us. They are members of my family, of our family, as are all of you reading this article.

There was a lump in my throat watching war break out in Gaza and Israel. I knew we couldn't stand alone. The Jewish Federation's emergency

campaign, Stop the Sirens, has shown me again just how solidly our community stands as one. To date our community has raised over \$36,000, and we have sent every penny to Israel, to those most deeply affected by the rockets. From trauma support to long term counseling, we are there. And we will continue to support our family in Israel and around the world – because We Are One.

And then we asked you to not only give with your wallet, but to give with your feet – to stand in solidarity with Israel at Miller Plaza. And stand you did. Hundreds of community members – Jewish and Christian – waved flags and showed their unconditional support for Israel. This public display gave me chills and made me proud: proud to be Jewish, proud to be part of an incredible people, and proud to see in action that we truly are One!

Roy Rosenfeld and Richard Zachary have put together a strong Annual Campaign team. I have pledged my support with my feet and with my dollars. I hope you'll join me in support of the Federation



through this year's 86th Annual Campaign. Answer the call when you are asked. Step up and give, and be part of an incredible people with an incredible heritage. We can and will reach our campaign goals with your support. We ARE One.



Saying Goodbye-and Saying Hello

by Michael Dzik Federation Executive Director mdzik@jewishchattanooga.com

August 12 was such a special night. Over 150 people came to the Jewish Cultural Center to share stories and say goodbye to our dear friend and shlicha, Hadas Peled. As Hadas returns to Israel and our next shlicha, Noa Hadad, arrives in Chattanooga, I want to share some

thoughts about this amazing program and some things that were so touching to me.

As was said a number of times last night: if you've missed the opportunity to attend a Hadas-planned program, or to meet Hadas for a meal or social event, or to just meet Hadas, you just missed out. The goodbye remarks from her host families Caroline and Paul Kaplan and Barry Parker and Flossie Weill were so moving. Hadas truly became part of their families, their lives. Young Leadership's Erica Newman talked about how well Hadas engaged them and created a more meaningful structure for the group. Alison Lebovitz touched on the Federation's Jew Crew (high school youth group) program and how beautifully Hadas connected with the teenagers. In the process, many tears were shed.

What also struck me about the evening was the diversity of the one hundred-plus member audience. Ages ranged from 2 to 90 plus. And the conversations I had with people who were touched not just by Hadas, but by all of our Shlichim these past three years, reminded me just how incredible is it that one Federation program can touch so many people in so many different ways.

Your annual campaign dollars directly support the Shaliach program at the Jewish Federation. And the impact, as you heard last night, reaches well beyond a small circle of people. From Federation programs and Aleph Bet, to community Sunday School and various Hebrew schools, the shlichim are there. They also reach out to public and private schools and churches. They work with specific groups like Young Leadership and plan community events such as the *Stand With Israel* event, Yom Ha'Atzmaut,and exhibits and discussions. They also engage with people one-on-one, and with families. They have coffee, lunch, dinner, and social time together, always sharing stories and learning about each other. These connections and friendships are truly priceless. Just ask anyone who has met Raoul, Einav or Hadas!

We took a week off as we transitioned to our next shlicha, Noa Hadad. You might be wondering how Noa will possibly fill Hadas' shoes. I'll share a little secret with you that I tell everyone, including each of the new shlichim: I don't want Noa to fill anyone else's shoes. I don't want a duplicate of Hadas (or Einav or Raoul). I want Noa. I want who she uniquely is and her unique background and stories. I want us to engage Noa personally and professionally, to share in her interests and her Israel. And I want Noa to be part of the Chattanooga Jewish family. I know all of you will welcome her, make her feel at home, and build the connections and friendships as we've done for years.

Thank you, Hadas, for being who you areAnd welcome, Noa. We're glad you've come "home" to Chattanooga.



Federation Shlichim Noa Hadad, Hadas Peled, Einav Cahaner, and Raoul Molnar.

ANNUAL CAMPAIGN

2015 Campaign Cabinet and Workers

Roy Rosenfeld and Richard Zachary, Campaign Co-Chairs; Lauren Lebovitz, Major Gifts Chair; Beth & Rob Lowe and Dana Waxler, Super Sunday Co-Chairs. Workers: Warren Dropkin; Andy Hodes; Alison Lebovitz; Kevin Rose: Amelia Allen: Scott Israel: Susan DiStefano.

Campaign Kickoff, August 24, JCC



Richard Zachary and Roy Rosenfeld



David Fairchild







Amy Snetman, Austin Center, Jordan Parker



Jerry Bohn and Roy Rosenfeld

By the Numbers

AMOUNT OF MONEY PLEDGED AT KICKOFF

\$213,620



Storyteller Judith Black in action



Eliza Lebovitz and Blake Snetman



Al and Paula Jarmin and David Israel



Rabbi Bill Tepper and Donna White Dropkin

JEWISH FEDERATION 86TH ANNUAL CAMPAIGN **MAJOR GIFTS EVENT**

Sunday, November 23, 5:30 p.m. at the Home of Sally and Gary Chazen

Major Gifts Chair: Lauren Lebovitz Minimum Gift: \$3,000

Speaker: Linda Hurwitz, National Campaign chair of The Jewish Federations of North America (JFNA).

Join the Legacy Society

Balser, Jeff Binder, Claire Chambers, Sandy Cohn, Herb Cohn, Sue (Deceased) Dzik, Michael Fairchild, David Hochman, Lynn Hodes, Alvin



Lebovitz, Alison Lebovitz, Charles Lebovitz, Lauren Malsh, Rebecca (Deceased) Nash, Ike (Deceased) Pregulman, Helen Siskin, Pris Zachary, Richard

FEDERATION PROGRAMS



What I Did For My Summer Vacation

by Ann Treadwell, Program Director and Philanthropy Camp Mayor of Caretown atreadwell@jewishchattanooga.com

I have to smile when people ask me, "What did you do for your summer vacation?" Here at the Jewish Federation, we don't stop for seasons. In fact, this summer was busier than ever. In June and July we highlighted the amazing talents of Lily Shire and Ethan

Farnum on our baby grand piano. We had a sold-out Independence Day celebration, the *Kitchen Tables* exhibit had us discussing Jewish history in Chattanooga and the south, and we let the greater Chattanooga community know that we *Stand For Israel* with a get-together at Miller Plaza in August. We said goodbye to Hadas Peled after her year as Israel's cultural emissary, welcomed six expectant couples to the community, and discussed *CommUnity in Israel* with Austin Center and Meray and Tom Balazs.

Another major event from this summer really stands out: the Federation's camp programs. Philanthropy Camp and Camp Tikkun Olam, finishing their 6th and 3rd years, respectively, were huge successes. Everything from the logistics to the counselors and camp projects, worked wonderfully. Below, a run-down of events, accomplishments, and gratitudes:

Philanthropy Camp: In addition to building Caretown (see pictures opposite page, bottom), a helping community made of cardboard and recyclables and including, among other features, greenspaces, a hospital, a pet shelter, a fire department, schools, and a zoo, campers were involved in the following projects within the community:

- Created "Go Gardens" for Metropolitan Ministries, by planting carrots in wastepaper baskets and ice buckets donated by Hampton Inn.
- Habitat for Humanity donated light fixture globes which Philanthropy Campers turned into unique votive holders. They also decorated donated recycled tiles to be resold by the ReStore.
- Campers visited Hickory Valley Retirement Center, sang songs, played games with residents, and met a centarian.
- Campers visited Audubon Acres to learn about the importance of clean water.
- Wishing You Peace posters were made to send to the children living in our partnership city of Hadera, Israel, along with masks, friendship bracelets and wallets made of recyclables.

Camp Tikkun Olam: With the assistance of Rabbit Zielke from WUTC, campers produced three radio spots after interviewing service providers. In addition, these campers:

- Visited Sequatchie Valley Institute to learn about sustainable living.
- Joined the Glass House Collective to learn about and assist with urban renewal. These campers also brought balls donated by Philanthropy

Camp children to use for play instead of rocks.

- Worked alongside clients at Orange Grove's Recycling Center.
- Created a program for residents of Consulate Health Care's nursing home.
- Planted memorial trees at the Jewish Cultural Center and learned about international stewardship.
- Helped with wheelchair accessible flower gardens at Siskin Rehabilitation Hospital.
- Visited the Front Porch Alliance, bringing school supplies gathered by Philanthropy Camp children.
- Worked with Rabbi Tendler to discuss the importance of faith in Tikkun Olam.
- Came to a unanimous decision, with the Community Foundation's Robin Posey, to donate \$200 to the Glass House Collective. (Each year Tikkun Olam campers donate a small amount of funds to one of the organizations they visited or worked with that they feel is most in need of financial support.)

Jewish Federation thanks:

Brook Textiles

Philanthropy Camp counselors Blake Snetman, Rachel Raisin, Rachel Dzik, Jessie Fine, Marley Toledano and Philanthropy Camp staff members Jerry Bowman, Verna Pettaway, A.J. Morgan, Amy Boulware, and Lolly Durant. We also thank all of the Jewish Federation staff and our selfless volunteers Jason Cathcart, Beth Lowe, Pastor Ezra Maize, Rabbi Susan Tendler, Rabbi Bill Tepper, Elaine Winer, and Jackie Ronsefeld. Thank you to Tikkun Olam staff members Pastor Eric Johnson, Joey Chatman, and Rachel Iroff.

Can we take the lessons learned from Philanthropy Camp and Camp Tikkun Olam and use them through this year? For Noon Nosh September 16, I've asked James Chapman from Causeway to join us. Don't know what Causeway does? Join us and find out how people power can change a city for the better.

The First Amendment Dinner, which was rescheduled from July, will take place on September 21. It is our way of honoring veterans with a free meal. Senator Bob Corker will be our speaker. This discussion comes at a time when the United States is involved in many international crises.

The Foreign Policy Supper Club on September 22 will view a DVD and discuss how US foreign policy and food and climate are related.

Lastly, on the heels of Tikkun Olam, with thoughts about how we as a community can expand our reach higher and further, I started to think about the concepts of spiritual and metaphysical flight. I decided to create an exhibit which would include both religious and secular art, and within which each of us might find, in one or more of the pieces, a spiritual home. I selected work from 30 artists from the southern United States and Israel. Many of the southern artists are from our P2G region; my hope is to create people-to-people relationships in the US. The exhibit will hang in our gallery until September 19.

What did you do on your summer vacation? It's not too late to visit the Jewish Cultural Center or to participate in a Federation activity.



2014 Philanthropy Camp counselors: back row, 1-r: Blake Snetman, Rachel Raisin, AJ Morgan, Jerry Bowman, Lolly Durant, Marly Toledano. Front row, 1-r: Jessie Fine, Rachel Dzik, Hadas Peled, Verna Pettaway





Philanthropy Camp

FEDERATION EVENTS













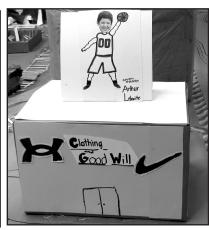


Sold out independence Day event at the Jewish Cultural Center.





Caretown Farmer's Market



Caretown Sports Goodwill Store



Caretown Animal Shelter



Philanthropy Camp community lunch



Below: Philanthropy campers at work with Caretown Mayor/ Federation Program Director Ann Treadwell

materials

Caretown, (left) is made of entirely recyclable



The Shofar September 2014

@JEWISH CULTURAL CENTER



Unless otherwise noted, all of the events on this page take place at the Jewish Cultural Center and YOU MUST RSVP at 493-0270, ext. 10 OR federation@jewishchattanooga.com.



PLEASE READ THE ABOVE



Wings Exhibit

Continues through September 19 at the Jewish Cultural Center. No charge.

Middle Eastern (Belly) Dancing

Wednesdays at 10:30 a.m.

Jillanna Babb-Cheshul of Merry Bellies teaches this drop-in, one-hour, very fun class. Pay as you go. \$5/class. No rsvp necessary.

Men's Night

Monday, Sept. 8, 6p.m. RSVP

Noon Nosh-Causeway

Tuesday, September 16, 12p.m.



Causeway connects unmet needs with people who want to help, through a website where people with ideas can drum up funding and support, and those who want to help can decide how to pitch in.

James Chapman, "Entrepreneur in Residence" at Causeway, founded a mobile oil change company called Change-N-Go

in 2013. He heads up Causeway's outreach, connecting Causeway to community partners and fostering relationships through programs and events. According to the Causeway website, James runs into an average of 6.5 people he knows every time he steps out of the Causeway office. **RSVP.**

First Amendment Dinner with Senator Bob Corker

Sunday, Sept. 21 at 6p.m. RSVP

Foreign Policy Supper Club

Monday, Sept. 22, 6:00 p.m. Food and Climate

A changing climate threatens to wreak havoc on already insecure and vulnerable populations. Can the US lead the way to climate reform?

Enjoy a family-style dinner, watch a brief presentation, and discuss a different topic on a Monday each month. Articles produced by the Foreign Policy Association and Great Decisions will be available prior to the discussion, and, when possible, an informed guest will join the discussion.

Cost: \$10 includes dinner. RSVP

Wings Exhibit Reception August 14













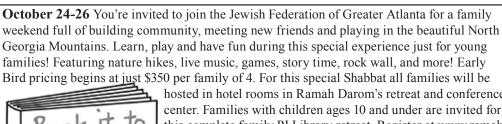


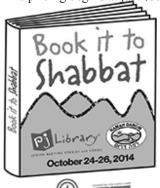














hosted in hotel rooms in Ramah Darom's retreat and conference center. Families with children ages 10 and under are invited for this complete family PJ Library retreat. Register at www.ramahdarom.org or contact PJ Library in Chattanooga Coordinator, Vicki Cathcart, at vcathcart@jewishchattanooga.com or 493-0270 ext 18. PJ LIBRARY IS A JEWISH FAMILY ENGAGE-MENT program implemented on a local level throughout North America. Participants receive high-quality Jewish children's literature on a monthly basis. Families raising Jewish children from age six months to eight years (depending on the community) are encouraged to enroll at www.pjlibrary. org. PJ Library in Chattanooga is sponsored through the generosity of the Harold Grinspoon Foundation, the Jew-

ish Federation of Greater Chattanooga, Aleph Bet Children's Center, and Diagnostic Pathology Services, P.C.









SOCIAL SERVICES



- -Senior Programming
- -Intergenerational Programming
- -Family Support
- -Community Partnering
- -Friendly Visits
- -Excursions -Advocacy

Change is a State of Body--and Mind

by Amy Boulware Social Services Director aboulware@jewishchattanooga.com

Transitions are often unsettling, even when you know they are coming and think you've prepared for them. It's no surprise that our girls are eighteen and twenty-two. After all, we have celebrated their birthdays each year and have watched them grow and change, sometimes by inches and sometimes by leaps and bounds. But I was caught off guard at the intensity of emotion I was apparently harboring back in May while I was getting ready for work one day.

It was an ordinary day. The alarm clock went off, I took my shower and turned on Good Morning America as I do every morning. And then it happened: the Publix Mother's Day commercial started playing, the one where the pregnant mom is talking to her young daughter about what she wants to say to her unborn sibling. The little girl leans in close to the mother's belly and says, "You are really going to love mom!"

The next thing I knew I was sobbing on the bed. It seems like only yesterday that Amanda, our oldest daughter, was talking to my belly the very same way. Then I blinked, and she's a college graduate and her little sister is a college freshman.

I often heard, from the elders, that time goes fast while you are living it, and then you wake up one morning and you're in a new phase of your life. But I was still caught off guard by my visceral reaction. They call it empty nest syndrome, but I'm struck by the need to reframe the perception I have of myself.

For twenty two years I have packed lunches, driven carpools, been a Girl Scout leader, and welcomed as many kids as possible into our home. So while my life has been wrapped around children, I do remember a time before I had them, and I actually remember having fun! At the same time that I am evaluating what the next phase in my life will look like, I am working with many community members who are also making transitions. Some are getting used to living alone after having been married for sixty-five years, selling the family home and moving into a senior community, getting accustomed to limited mobility for the first time in their lives. These transitions can bring us face to face with our mortality, and make us feel as if the end is near.

What I have learned, however, is that none of us are guaranteed another day, and that it is more important to value each one we have, even if that includes changes in our abilities or roles. We can choose to be depressed and paralyzed by change, or we can embrace it and be thankful for the opportunity to live another day. I choose the latter. So last night I made a Care.com profile for myself and offered my babysitting services to couples who just need a date night or evening to themselves. Change? Bring it on!



NURSE'S NOTES

The Truth About Expiration Dates

by Edie Redish Community Nurse nurse@jewishchattanooga.com cabinet— is a no-no, as moisture causes the active ingredient to convert to acetic acid (which is why compromised aspirin smells like vinegar). All medications should be stored in a cool, dry place in your home—and, of course, out of reach of children and pets.

What's the best way to dispose of expired medications? Use the drug-take-back program. (There is an expired drug drop off at the Hamilton County Sheriff's office Monday-Friday 8:00-4:00pm.) Alternatively, federal guidelines recommend mixing the medication with coffee grounds or kitty litter, dousing with water, and putting in ziplock bags in your household trash. Do not flush expired medications down the toilet as they enter the water supply.

Recently I cleaned out a client's medicine cabinet and found that several of her prescriptions were old. You're probably aware there is conflicting information regarding what 's really dangerous after the expiration date and what's a ploy to get us to throw out perfectly good medicine and buy more . So I decided to look into it. Here's what I found.

In 1979, the U. S. Food and Drug Administration (FDA) began requiring expiration dates on prescription and over-the-counter medications. The expiration date is a guarantee from the manufacturer that the medicine will remain chemically stable, fully potent, and safe up to to that date.

It's true that many drugs lose their potency with age. This becomes a serious health threat with maintenance drugs such as inhalers or a cholesterol-lowering prescription. But medications in a liquid form can actually *increase* in strength. Beyond the expiration date, some components of the liquid begin to evaporate, leaving behind more of the active ingredient. Even eye and ear drops have the potential to no longer be sterile past their expiration date, and using them can lead to irritation or infection.

Tetracycline, an antibiotic, is dangerous past the expiration date and can cause severe damage to the kidneys. The same goes for nitroglycerin, used for chest pain, insulin, used in the treatment of diabetes, and some liquid antibiotics.

There is another issue to consider when taking older medications as well: if they were prescribed years ago, and you've since been prescribed additional medications, they may interact with the new ones. As always, if you're not sure what to do, ask your physician or pharmacist.

Be aware too that storage conditions can also compromise the effectiveness of your medications, even if they haven't expired. Keeping aspirin in the bathroom medicine cabinet—despite the fact that it's called a medicine

Remember, once the expiration date has passed, there is no guarantee that the drug will be safe and effective. Mark a special day, such as New Years or your birthday, to clean out your medicines and check for expiration dates.



FEDERATION PROGRAMS

Young Leadership (Ages 21-40)



Find us on facebook facebook.com/ groups/YJLCHA/ or email us to get on the mailing list at Israel@ jewishchattanooga.com.

WEBSITE: http://www.Jewishchattanooga.com 423-493-0270



The Young Leadership Group, YJL, of the Jewish Federation of Greater Chattanooga, is a vibrant mix of young adults from the Chattanooga area. Our mission is to engage 21 to 45 year olds to participate in Jewish Federation, Shabbat dinners, community service, and social action events, through a mix of local and national programs, and social mixers.



Shabbat Dinner

Social Committee- Tal Cohen handles mixers and entertainment. (518) 256-5464 Philanthropy—Rachel Privett handles volunteer events and community service projects. (423) 280-6588

Networking- Erica Newman handles events for making new connections and growing relationships. Ericagnewman@gmail.com

We are always looking for new members!

We're Baaaaaaaaack!



by Alison Lebovits and Any Hodes, co-chairs

And we are so excited for an all new year of The Jew Crew - a monthly program of the Jewish Federation of Greater Chattanooga for teens in grades 9 through 12. Each program alternates between something that is purely social to social action projects. We like to make a difference in our community and we love to have fun doing it Also, every Jew Crew year includes a weekend Retreat where we get to get away and get to know each other even better (stay tuned for more informa-

A special welcome to all of the new 9th graders this year and a warm virtual hug to all of our returning members. We also want to welcome our new Shlicha (our emissary from Israel) whose name is Noa. She will be joining us this year on an all new Jew Crew adventure.

In Jew Crew tradition, our first program was the Jew Cruise, which took place August 17.



Jew Crew Calendar 2014-2015 (all times are 12:15 to 2 p.m. unless otherwise noted)

September 21 October 26 November 16 December 14

January 11

February 27 - March 1: retreat (TBD) March program: TBD

April 12 - final Jew Crew

ADVISORS

Markets fluctuate. Relationships shouldn't.

We're with you every step of the way.





Warren Dropkin Senior Vice President - Investment Officer 412 Georgia Avenue, Suite 215 Chattanooga, TN 37403 Tel: 423-265-4228 warren.dropkin@wellsfargoadvisors.com

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Your gift to the Annual Campaign enables the Federation to fund the Jew Crew. Thank you!

ALEPH BET CHILDREN'S CENTER



by Vicki Cathcart Aleph Bet Children's Center Director/ PJ Library Coordinator alephbet@jewishchattanooga.com



New Jewish Preschool Gift Voucher Program

Beginning in September 2014, children enrolled at Aleph Bet Children's Center may be eligible for a gift voucher of up to \$1,200 per year. Parents with young children will have access to a special initiative that emphasizes the benefits of Jewish engagement during the early childhood years. By offering a financial gift to reduce the cost of attending a Jewish preschool, the program encourages families to embrace their Jewish heritage and integrate Jewish values and experiences into the lives of their young children.

By design, the program is simple: families apply to receive support to decrease tuition expenses. The vouchers, available annually for families whose accounts are in good standing, are \$360 for a child enrolled two days per week, \$600 for three days per week, and \$1,200 for children enrolled daily throughout the year. The gift voucher is paid directly to Aleph Bet each month. To qualify as eligible, a family must have a child who is accepted and enrolled at Aleph Bet Children's Center and must have at least one parent or guardian identifying as Jewish. Additionally, every family must complete an annual survey and reapply each year to continue receiving the award. The program has a lifetime maximum benefit of \$5,000 per family.

The gift voucher program was established in Chattanooga by the Lebovitz Family Charitable Trust to inspire the continuation of strong, vibrant Jewish communities; the program highlights the importance of connecting youngsters to their Jewish identity at an early age. If you are interested donating to this program, please contact committee members Amy Snetman at 892-0036 or David Fairchild at 596-7215. We hope you will join the Lebovitz Family Charitable Trust in supporting Jewish education in Chattanooga!

To learn more about the program or to apply for a gift voucher, contact Vicki Cathcart, director of the Aleph Bet Children's Center at 423-893-5486.

September 18-Family Welcome Night and Open House



Current and prospective families are invited to join us for a special afternoon from 3:30 - 5:30 p.m. as we showcase our three-star quality program. New York Life will be on site to make child ID's at no cost. Parents will also have the opportunity to meet with the director and associate director of Project Ready for School, who will be in our building providing free voluntary learning checkups. The learning checkup (known as the Ages and Stages Questionnaire –ASQ), is a parent completed questionnaire

consisting of 30 questions and takes about 10 minutes to complete. Your child does not have to be present during the learning checkup; therefore, you can complete it before checking your child out. The learning checkup will evaluate your child's development in 5 areas: Communication, Fine Motor, Gross Motor, Problem Solving, and Personal-Social. If you complete the learning checkup on your child, you will receive a free family pass (good for 2 adults and 2 children) to the Creative Discovery Museum. For more information or to rsvp, please contact Aleph Bet Children's Center.



Aleph Bet Children's Center, a program of the Jewish Federation of Greater Chattanooga, aims to provide an educational, interactive and developmentally appropriate preschool program that is enriched by Jewish traditions and values and implemented by a trained, dedicated, and nurturing staff.





Aleph Bet is recognized by the State of Tennessee for its commitment to good health

At the Jewish Cultural Center 5461 North Terrace Road 37411 (423) 893-5486 Director: (423) 493-0270, ext. 18 alephbet@jewishchattanooga. www.aleph-bet.com

Aleph Bet Now Enrolling

Small school. Big heart. Huge impact.



Aleph Bet helps children...

- create and play
- · build self confidence
- use their five senses
- care for themselves and friends
 - try new activities

... and more!

ages 2 through pre-K • open year-round • full- or part-time options (full-time pre-K only) low teacher-to-child ratio • play-based learning environment enrichment including Hebrew, gardening, creative movement, and in-school field trips



Barbara Oxenhandler



Donations to Aleph Bet (as of 8/14)...Thank You!

copy paper Anonymous cash donation Miriam Richelson cash donation The Cathcart Family stickers, chalk, tape, play-doh, chair game, Q-tips, bird feeder, cash donation and games The Turley family pool noodles and stickers Rhiannnon Nelson cash donation from Origami Owl sale Amy Snetman-Kugel Kitchen cash donation from The Kugel Kitchen sale scissors, glue sticks, and crayons The Dacoregio Family Fran and Dr. Joseph Dzik books and Chanukah platter The Ankar-Burdette Family stickers and magnet tape The Meshel Family kitchen sets, books, puzzles, clothes, and diapers Virginia and Ralph Murray glue sticks, stickers, and wipes

Anonymous The Green family The Taylor Family The Murray-Au Family

Kathy Weber

cash donation for 4 IPADS plants wipes, glue sticks, and crayons stickers, glue sticks, construction paper, and scissors classroom supplies

Wish List

stickers Duct tape (any colors) stencils Lysol watercolor paints paper towels crayons Etch-a-Sketch washable markers contact paper Kleenex electric pencil sharpener glitter paint Q-tips

COMMUNITY LIFECYCLES



Do you have a graduating senior or a bar/bat mitzvah? *The Shofar* wants to know! Please send details and head shots to dshavin@jewishchattanooga.com so we can announce it.



FYI:

The Hamilton County Board of Education official policy concerning excused absences states that students shall be excused on special or recognized religious holidays regularly observed by their particular faith. Prior approval is required.



We are sorry to say there will be no cakes for sale this year for the High Holidays.

Saying Goodbye to Federation Shlicha Hadas Peled with speeches and heart-shaped hands











Stand With Israel event, Miller Plaza, July 30





3069 South Broad Street, Suite 1 Southern Saddlery Building 634-0677

Tuesday - Friday 10-8

Jewish-style food, haimisha atmosphere Catering for all events!

OPEN 7 DAYS Sun.- Fri. 10:30-3:00 Sat. 10:30 to 5:00 tel 756-3354 (DELI) fax 266-8646 (TOGO)



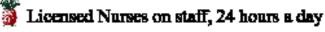
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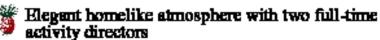
riverstreet-deli.com Check our website for our daily menu





Call Lisa Jarvis today to schedule a tour!





Upscale "restaurant style" dining experience

Exceeding our residents' expectations in a unique and outstanding way since 2000



For more information or to schedule a tour & lunch, call Lisa Jarvis, CSA (423)870-5900 or (423)504-1240



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